

Post of Honorary Mayor of Village Offered Bob Hope

Awaiting Answer Of Star

Hope High That Hope Will Accept Position On Arrival Today

Bob Hope, acclaimed the world over as the man who has walked with kings and other great and has never lost "the common touch" and declared the uncrowned king of comedy, is now the Honorary Mayor of Palm Springs.

The city council, sitting in regular session Wednesday night, didn't waste more than five minutes in acting on a petition presented by the Junior Chamber of Commerce asking Hope be given the honorary title of "Mayor of Palm Springs."

THE PETITION, as read by Don Artz, president of the newly organized Junior Chamber, cited many of the good deeds performed by the internationally beloved actor and pointed out that he had "carved a position of endearment within the hearts of Villagers", but the last word had hardly died away when the Council quickly acted.

An attempt to reach Hope by telephone following the council's action and all day Thursday failed to officially acquaint him with the action of the Village fathers.

THERE WAS great hope on the part of those who sponsored the honor for Hope that he would accept the title.

Hope has lived in Palm Springs for more than two years, coming to the Village whenever his work in Hollywood and on the radio permitted. In 1946 he purchased a home here.

When the word was flashed to the press service that Hope had been named "Mayor of Palm Springs" every commentator and news broadcast on Thursday carried the news.

This Side Of The Sun

By Phat

Don't pass the buck on to the rest.
Just hand it over to the Chest.

If the above does not meet with your approval, blame Lyle Newcomer, chairman of the Community drive . . . At breakfast meeting the other day he got off one about let's all donate more in eighty eight . . . That limps along like one of mine . . . I'd cut out the 'more' but the idea is that in the drive which starts next Monday, we all should give more than we gave last year . . . There's more to be done . . . So, let the moths out from that purse and give and give, it could be worse.

A LOT OF VILLAGERS, those who always give of their time as well as their cash, have been lined up to put over the \$55,000 Community drive . . . You can help by giving fast, don't argue with the team workers, don't give them that old line about how you should be a beneficiary of the chest instead of a benefactor . . . And when they ask you to give a day's pay, don't start figuring what the withholding tax is and deduct that first along with old age security and unemployment insurance . . . What's left probably wouldn't be enough . . . Do like the state does in collecting auto license fees—give in round numbers . . . But give.

HERE'S one that is going to have a lot of Villagers figuring . . . Mrs. Harriet Henderson of Sunshine Court started it. She called this morning to interrupt me as I was gazing at 8 1/2 by 11 inches of untouched blank white paper wondering what to set down for today's composition. "Do you know that February, 1948, is going to have five Sundays? How often does that occur? How long since the last one and how long before the next time you go to church five times in February?" . . . Well, how often does it happen? . . . In the old cup days, I could tell you offhand how many times there'd be five paydays in a February . . . But Sundays—that's another day . . . Offhand, I'd say every 28 years but something's likely to horn in and spoil that rapid calculation like a century that isn't divisible by 400 or the like . . . I should worry about 2100! . . . Anyway, when you have your answers figured out, send them to the nearest wastebasket . . . There is no prize for the first correct answer or reasonable facsimile.

COMMUNICATIONS this week were varied . . . Two were about dogs . . . J. S., currently sunning himself at a local trailer park, wrote to ask what could be done about dogs which barked all night . . . "And I mean all night," he said . . . He wants to phenagie

TEMPERATURES

	Max.	Min.
Tuesday, Jan. 6	82	41
Wednesday, Jan. 7	84	42
Thursday, Jan. 8	82	48

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The Desert Sun

Of Palm Springs, California

TEMPORARY OFFICES
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News Department 3741

Chest Campaign Starts Monday

300 to Hear Thomas at Tennis Club

Tuesday's Luncheon To Attract Great Throng of Villagers



SPEAKER—Don Thomas, managing director of the All-Year Club who will be the featured speaker at a Chamber of Commerce buffet luncheon to be held at the Palm Springs Tennis Club Tuesday.

Don Thomas, managing director of the All-Year Club of Southern California will be heard by approximately 300 members of the chamber of commerce and other business men Tuesday at a buffet luncheon hosted by Lee Bering of the Palm Springs Tennis Club. Thomas will talk about the prospects of tourist travel to California this year.

Mr. Thomas, who just recently returned from a survey trip that took him through most states of the East, will speak to the gathering at the Palm Springs Tennis Club where Manager Lee Bering will be host to the 300 persons at a buffet luncheon to be served without charge. Serving will begin about 12:15, and if the weather permits it, the meeting will be held on the open lawn.

LUNCHEON TICKETS have been printed and will be issued up to the limit of 300. They are available at the chamber of commerce office and are issued to members of the chamber who can bring as guests other business people of the Village. Persons unable to obtain luncheon tickets can come afterward for the address.

The Tennis club party is the first event of the chamber of commerce 1948 schedule of activities. Plans are complete for a membership drive on Jan. 15 whose goal will be the enrolling of 500 members for 1948. All memberships in the chamber expired on Dec. 31 and must be renewed for this year. Thus far nearly 120 firms have taken out the memberships on the new

See HEAR THOMAS, Page 5

End Nearing?

Long Drawn Torney Siege May Succeed

The long drawn-out siege on the part of the city "to wait and see" what will become of its application for surplus lands comprising Torney General Hospital may bear fruit in the near future.

This was seen in a report emanating from Washington, D. C., which read that War Assets Administrator Jess Larson will ask congress to authorize the sale of surplus real estate to states and cities for parks and recreational purposes at 50 per cent of its fair value.

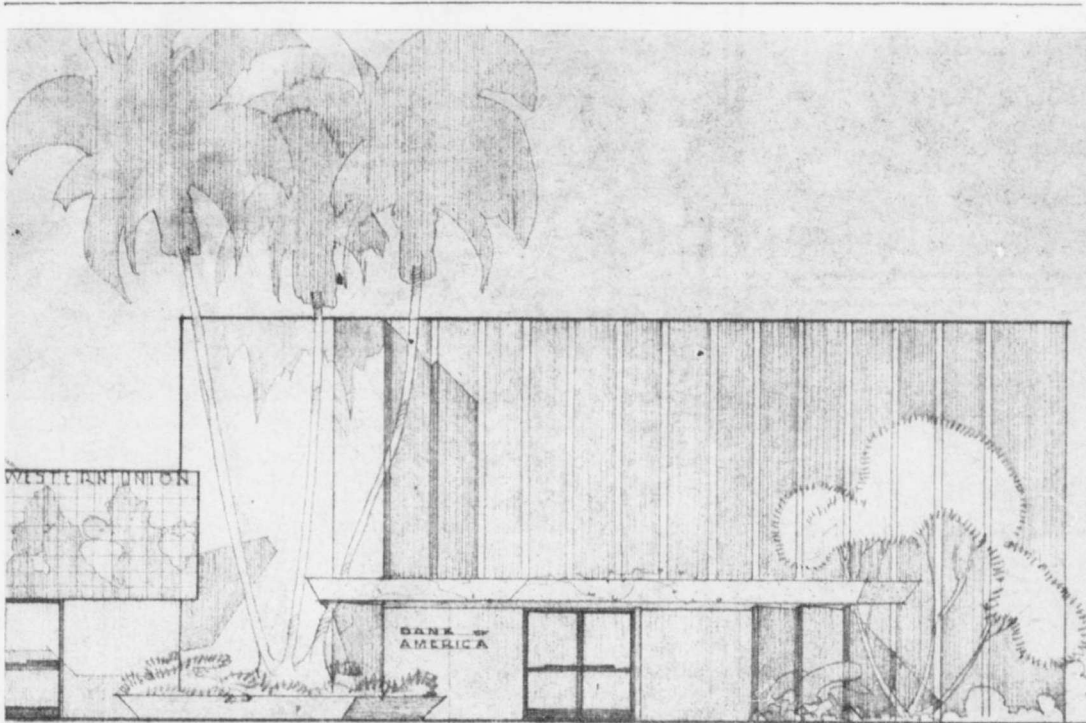
Last summer War Assets ruled out the city's claim for discounts on lands it wished for parks and recreational purposes. As a result the price of the real estate wanted by the city was beyond its ability to pay and brought about a municipal election for the purchase of the property which failed by a small margin.

Must Know Communism To Defeat it Says Tenny

"In order to stamp out Communism as an organized movement in America, our people must understand its complicated techniques, be able to identify its followers and then take action," State Senator Jack B. Tenny declared in an address on Communism before the Palm Springs Rotary club Wednesday noon. Yesterday noon the senator reiterated the same warnings in speaking to the Lions club.

Since 1935, Senator Tenny said, the movement has been advanced by two general methods: Establishment of popular fronts and the Trojan horse policy of deceit. There have been hundreds of front organizations. The technique used is to take advantage of trends to carry forward the movement, the senator explained. There have been seven or eight sharp trends since 1932 which the Communists have taken advantage of in establishing new lines. Through these trends and fronts, the Reds have been able to confuse the American people.

Senator Tenny told of the establishment of fronts in Los Angeles county in 1937 by V. J.



NEW LOOK—That's what is in store for the Bank of America and Western Union when the new building is occupied by both sometime in July. Start of construction is planned for near future according to Kenneth Colborn, developer. Buildings now standing on site will be torn-down.

Move to Bring Freedom Train Here Started

Palm Springs children—and grownups, too, for that matter—may have a chance to see the famed Freedom Train on a stop here next fall.

The Palm Springs Chamber of Commerce this week directed a letter to the American Heritage Foundation, sponsor of the train which has been greeted by thousands of persons on its loop through the nation, asking that the Village be placed on the itinerary of a second cross-country trip planned for next fall.

INVITATION to the Foundation was dispatched by the chamber following a conference here with Martin Snyder, advance agent for the Freedom Train, who was a guest of his friend, Herman Levine at Caliente Cottages.

It was at Mr. Levine's suggestion that Mr. Martin discussed the possibility of a Freedom Train call here with the chamber of commerce. He disclosed plans for the additional circuit which has been made necessary by the tremendous demand of cities and towns for a visit from the train and its precious cargo.

BEARING the documents that ushered in the freedom of peoples from the day of the thirteenth century Magna Carta down through the years of history in America, the train has proved a tremendous inspiration wherever stops have been made. It is now approaching the West Coast. Thirty-two documents, including the Declaration of Independence and Constitution, make up the train's priceless cargo. Armed Marines maintain constant guard over the documents.

Elmer Kolstadt Taken by Death In Las Vegas

Word was received in the Village this week of the death of Elmer E. Kolstadt, 55, in Las Vegas the night of December 31.

Kolstadt who left Palm Springs almost two years ago to enter the haberdashery business in Las Vegas, was at one time owner of the Village Coffee Shop and associated with Irwin Schuman when he was the owner of the Chi Chi here, working for the latter in the capacity of an accountant.

Cause of death was attributed to heart attack. Burial took place in Seattle, the former home of the deceased.

Western Show At Field Club

(Photo on Page 2)

Considerable interest is manifest in the city over the forthcoming Western Show to be staged at the Field Club Sunday under the auspices of the Los Compadres, causing the committee in charge to predict a large attendance at the event.

In addition to the many horse riding contests another highlight of the show will be the display of some excellently bred horses. Among horses to be shown will be the winner in the breeding class at the International show in Oregon named the Highlander, a stallion Palomino. This horse and his stablemates will be sponsored by Wal Spalding and will be brought down here by Mr. and Mrs. M. E. Stonebrink of Portland, Oregon.

The committee in charge of the Western Show for the Los Compadres consists of Dean Thomas, Joe Butler and Ernie Andrea.

The price of admission for spectators at the gate will be 90 cents for adults, 35 cents for students and free for children under 12.

Junior C. of C.

Meeting of Members Planned Wednesday

Members of the Junior Chamber of Commerce were reminded today of the next regular meeting which will be held Wednesday, Jan. 14, at the Pogo Pogo with President Don Artz presiding. A business and social meeting is planned in the Carnival room at 8 p.m.

Board of directors of the Junior C of C have been meeting once a week discussing plans and projects which include publicity, work with Palm Springs youth and formation of a women's group for related Junior Chamber of Commerce activities. An active program is being formulated and reports on this will be heard Wednesday.

Plans for support of youth group activities include both financial aid and supervision.

Drive Will Continue to January 31

Civic-Minded Workers Ready to Reach Goal Of \$55,000 in Month

The 1948 Community Campaign designed to raise \$55,000 in a combined drive to aid worthy local beneficiaries and the Community Hospital will be launched next Monday morning to continue through January 31, it was announced at a breakfast meeting Tuesday at the Desert Inn.

Lyle Newcomer, chairman of the campaign, presided at the breakfast and outlined the work-

A coupon may be found on page 8 today. Fill it out and send it to Community Chest headquarters now.

ing plans of the drive to a group of team captains and others.

THE CAMPAIGN is divided into two portions, \$30,000 for the Community Chest and \$25,000 for the Community Hospital.

Budget for the year has been set as follows:
Boy Scouts \$ 2,725
Girl Scouts 2,871
Boys Club 4,395
Welfare and Friendly Aid Association 12,383
Desert Museum 7,623
Community Hospital 25,000

INCLUDED in the Welfare and Friendly Aid association budget is the budget for the Teen-TARGET which they successfully built and put into operation during the year at the request of the Chest association that they take it over. The city has been divided into districts and each district has been sub-divided down into blocks.

A LEADER has been appointed by Chairman Newcomer for each district and teams of civic-minded Villagers lined up for the campaign.

In the business area, the division is by business and professional groups and here, too, leaders have been named who are choosing their teams for the campaign.

THE NEED this year is greater than ever, Chairman Newcomer told the gathered group. The city has grown, there is more to do and each budget has been increased.

Work of all the beneficiaries See CHEST CAMPAIGN, Page 4

The PUBLISHER'S Corner

by OLIVER B. JAYNES

LOS ANGELES RESIDENTS were in tears early this week over the worst dose of smog the city has ever experienced. It was more fumes than fog and visibility in some places was down to little more than a city block. Too bad it wasn't strong enough to kill off the virus bugs that have attacked a million and a half Angelenos! . . . After getting into the fresh air again around Pomona on the trip to Palm Springs, we're soon back in the Fontana steel mill smoke—then we plunge into the Colton cement mill smudge. Oh boy! . . . how good it is to breathe that pure air of Palm Springs once more. The good AIR! . . . We feel sorry for those city dwellers, but it's an ill wind that doesn't blow some good. Those folks will just have to come to Palm Springs for a breath of fresh air once in a while.

UNDER THE HEADING: "Those Dum Californians," a Florida newspaper quotes the Associated Press as reporting that Californians are refusing to buy the special Everglades National Park postage stamps. A woman in Santa Monica, the paper says, returned her stamps to the postoffice with the remark that "There's a map of Florida on these stamps. Do you think I'm going to send Christmas cards advertising Florida all over the country?" To which the Miami Herald replies: "Probably because the benighted citizens of that distant land haven't realized it's the one thing Florida they can lick." . . . We really shouldn't worry. Right now, a special postage stamp is all Florida has got that California hasn't got—and we've had lots of those.

NEWS LEAKED OUT this week from behind the "iron curtain" that Gen. Joe Stalin is ill. We've heard such rumors before, but this one seemed to have more foundation. It created much speculation as to leadership of the U.S.S.R. in the event of the Generalissimo's death . . . It also reminded us that the failing health of the late Franklin Roosevelt was kept pretty much of a secret from America as well as the rest of the world.

REMEMBER THE 13TH! . . . That's the day the Village businessmen have a date for luncheon with the Chamber of Commerce as the guests of the Tennis Club. You'll enjoy hearing Don Thomas, director of the All-Year Club . . . you'll like the buffet lunch and the good fellowship . . . and, above all, you'll be helping YOUR Chamber of Commerce help YOUR BUSINESS. That's next Tuesday noon at the Tennis Club. Remember the 13th!

The practice of veterinary medicine and surgery originated in France as a means of saving horses injured in war.

About two billion buttons a year are made from the shells of the fresh water mussels taken in the Mississippi valley region.

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NOW

Entertainment
Nightly

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STARTING SATURDAY, JAN. 10★
CUISINE BY LUIGI, of Lucy's★
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LAST TIMES FRIDAY JAN. 9

JACKIE COOPER JACKIE COOGAN
"KILROY WAS HERE"

Also

MARGARET LINDSAY NANCY COLEMAN
"HER SISTER'S SECRET"

CARTOON NEWS

SATURDAY ONLY Jan. 10

LYNNE ROBERTS CHARLES DRAKE
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FRI.-SAT. JAN. 9-10

Greer Garson

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in

"Desire Me"

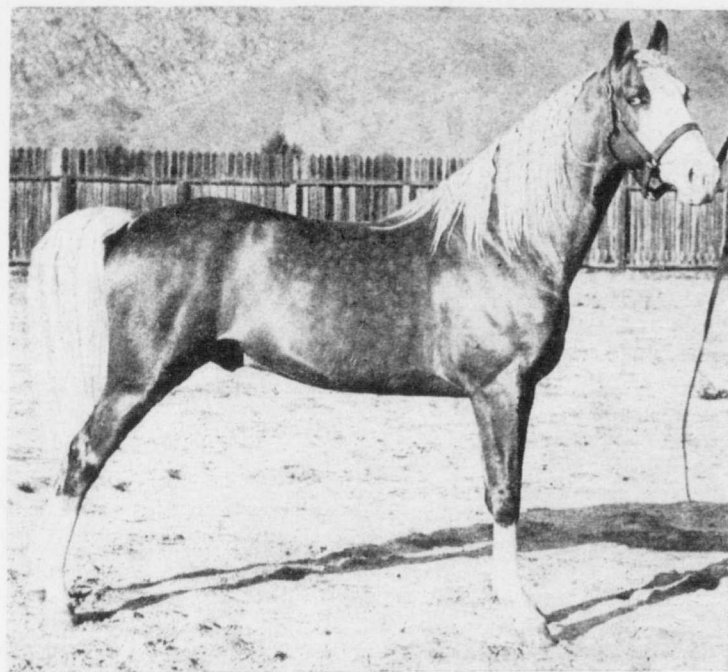
CARTOON FOOTBALL HIGHLIGHTS 1947 NEWS

STARTING SUNDAY JANUARY 11

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GREAT
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CARTOON NEWS

Advanced Admissions This Picture Only
Adults, \$1.20 - Children, 55c, incl. taxFEATURE STARTING TIMES
Sunday—4:15 - 7:02 - 9:49
Week Days—7:02 - 9:49
Last Complete Show—9:29

KING OF PALOMINOS—Highlander who won top honors at an international horse show in Oregon, will be shown at the Los Compadres Western Show Sunday.

Big Time Rodeo Here in February

In order to liven the interest of winter residents, tourists, and Villagers as well, a big time rodeo, with all of its attendant fanfare and color is scheduled for Palm Springs February 7 and 8.

The show which is expected to cost well into the thousands of dollars was promoted by Frank Bogert, manager of Thunderbird Ranch and financed by Hal Kelly and others.

HIGHLIGHT of the show and expected to be the big lure for a successful gate is Leo Carrillo whose name has been associated with big-time rodeos throughout the country.

Money Montana, famed rodeo master, and all of the live stock to be used in the giant affair will come from the ranch of Andy Jauregui in Newhall.

Kelly and Bogert appeared before city council Wednesday night and were successful in obtaining the use of the Field Club grounds for staging the affair. The city fathers wholeheartedly agreed that the town needs plenty of diversion during the month of February and during the session they voted to reduce the price for the use of the facilities from \$500 to a maximum cost of \$300.

KELLY POINTED OUT that the show would cost approximately \$9,000 to stage and that the financiers of the event had been "ten-per-cented" to a point beyond which it would have been hazardous financially if a low rental were not granted.

Bogert told council that he had offered the show to other organizations in the city but all were afraid of losses.

None are too wise to be mistaken, but few are so wisely just as to acknowledge and correct their mistakes, and especially the mistakes of prejudice.—Borrow.

Drive to Give Aid To Navajos Will Be Ended Saturday

Drive for food and clothing for the Navajo Indians sponsored in the Village by the Palm Springs AMVETS will come to what is believed will be a successful end this Saturday according to Jay Rollman, chairman in charge of the campaign.

He paid particular credit to the assistance and hard work given personally by Officer Charley Valentino who went from one business door to another in the downtown section soliciting cast-off clothing and non-perishable food.

"Without the assistance of Officer Valentino, the drive here would have been a failure," declared Rollman.

The clothes and food stuffs will be hauled out of Palm Springs for a main shipping depot in Los Angeles by Bullock's. This haulage is being donated free of charge and was highly commended as a contribution to civic pride by Rollman.

Rollman in behalf of the AMVETS organization publicly thanked all those who so generously contributed to the success of the campaign here in the Village.

The talent of success is nothing more than doing what you can do well, and doing well whatever you do, without a thought of fame.—Longfellow.

Great Trip

Author and Party
Traverse Wild Wastes

That was a great 3-day outing a group of Villagers and Erle Stanley Gardner, noted mystery story writer, took to San Felipe on the Gulf of California last week end.

Through trackless country, across the treacherous delta of the Colorado river, over sand dunes and down sandy canyons, 135 miles from Calexico—but it took them 3 days for the round trip.

And a Villager, Red Jones, won the acclaim of Author Gardner as the best open-country, cross-roads, mud and sand driver, he had ever seen.

Jones took an ordinary sedan across the trackless wastes and never once did he have to be hauled out of trouble by the power winch Gardner had with him to rescue the cars especially equipped for the trip.

Gardner had long planned this trip to see the wild Mexican country to gain material for a book he is writing on Baja California. The trip was over terrain rarely traveled and the party saw the derelicts of many automobiles abandoned by less lucky travelers.

Making the trip which all agreed was "great" were Erle Stanley Gardner, Mr. and Mrs. Reg Jones, Wyoming congressman and wife, Mr. and Mrs. Frank Horton, Jean Bethel, Gardner's secretary, and Ralph Harbort.

Rolls-Royce

English Cars To Be
Shown Here 3 Days

Want to see some \$19,000 automobiles?

They will be on display on the grounds of the Desert Inn starting today and continuing through Sunday, displayed there by Thomas Hamilton, western distributor for Rolls-Royce.

Four cars will be shown, a Rolls-Royce which sells for \$19,000 and three Bentley sport models ranging from \$12,000 per copy to \$19,000.

REMEMBER THE 13th

Chamber of Commerce
Luncheon

at the

TENNIS CLUB

Speaker:

DON THOMAS

Director of All-Year Club
of Southern California

IT'S FREE!

Tuesday the 13th
12:00 Noon

January CLEARANCE SALE

It is said, "There's a first time for everything." Well—this is the first time our Desert Suede Longcoats have been reduced!

One group—range of colors—reg. \$137.95—Now **\$98.95**One group—white doeskin—reg. \$150.00—Now **\$100.00**Suede dresses—reg. \$65.00—Now **\$40.00**Two suede dresses—reg. \$65.00—Now **\$32.50**Stroock Coats and Shag Coats—reg. up to \$85.00—Now **1/3 off**Gaberidine Coats—up to \$59.95—Now **1/4, 1/3, 1/2 off**Large selection of dresses—Now **1/2 their Reg. Price**Blouses up to \$29.95—Now **1/2 off**ALL MEXICAN IMPORTS **1/2 off**

- Suits up to \$85.00
- Play Dresses up to \$29.95
- Blouses—\$29.95

Group of Handbags—reg. \$10.95—Now **\$3.00**Group of Sweaters—Up to \$10.95—Now **\$3.00**

The Tailored Lady

RUTH SUSHAN

CARNELL BLDG.

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Very desirable business frontage Zoned C2. Most active location. Good income now, could be greatly expanded. A splendid opportunity for far-sighted investor. Downtown corner 147x154 Zoned C3—shows a net of over \$12,000. Total price, \$160,000. \$45,000 will handle.

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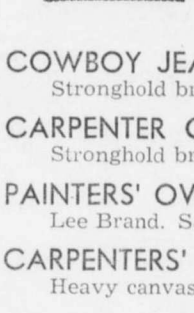
FOR THE Job

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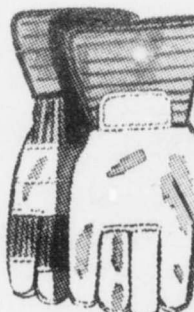
Overalls, pants, shirts, gloves, jackets—meant for hard work... made to withstand wear and strain. Choose your work clothes here. All budget-priced.

UNIFORM WORK PANTS
3.25 to 4.15

Durable fabrics. All made with set-in pockets made of heavy twill. Sanforized shrunk for permanent fit. Complete sizes, 29 to 42.

SHIRTS TO MATCH
2.85 to 3.25

COWBOY JEANS.....3.75
Stronghold brand. Sanforized.
CARPENTER OVERALLS.....5.50
Stronghold brand. Union made.
PAINTERS' OVERALLS.....3.95
Lee Brand. Sanforized shrunk.
CARPENTERS' APRONS.....85c
Heavy canvas reinforced.



CANVAS GLOVES.....35c & 40c
Heavy Twill—Knitted Cuff.
LEATHER PALM GLOVES
75c to 1.65
Knitted Cuffs or Gauntlet Type.

ALL-LEATHER GLOVES
1.35 to 2.95

Good selection of soft or heavy leathers. Made for long wear.

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Failure indicates that energy has been poured into the wrong channel.—D. Brande.

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The Diplomatic Front

'48 is Centennial of Modern Europe;
Study of its Origins Held Vital Today

By DONALD BELL

(Copyright, 1948, Overseas News Agency, Inc.)

NEW YORK (ONA)—Since Secretary Marshall made his historic Harvard speech on June 5, 1947, it has been the declared policy of the United States to favor the unification of Europe and to lend a helping hand in achieving this great goal. But this country is rather new in European politics, and if we really want to be successful, we must study the roots of continental unity in Europe's modern history.

We will have ample opportunity to do just that during 1948, which is the year for which most European nations have prepared great celebrations of the one movement which united the whole continent exactly a century ago.

A "FORTY-EIGHTER" is, in most European languages, a man who fought during the great revolution of 1848 for freedom, constitutional government, civil rights and equality of all citizens against the monarchs, the feudal lords and the Holy Alliance which had been concluded at the Congress of Vienna for the suppression of all liberal movements. We may well say that modern Europe, with all its faults and great virtues, was born on the barricades of Paris, Berlin, Vienna, Budapest, Prague, and on the plains of Lombardy in Northern Italy in the bloody winter and spring of 1848, and that the hope for a peaceful, united Europe vanished when the counter-

revolution triumphed a year later.

Europe is for us the most divided continent on the globe, but we nevertheless think of it as a spiritual and cultural entity. What were the dividing and uniting factors in Europe's political history?

AS WE SEE IT TODAY, the great struggle is between capitalism and Socialism, or between authoritarianism and democracy. But these ideological antagonisms are rather new. Throughout the last century, Europe was kept divided by her dynasties, and the trend toward unity was represented by the popular liberal movements which fought their first great battle against the "tyrants" in 1848. The French revolution of 1789, seen from Europe as a whole, was the great local event in the West which shattered the monarchist myth. The whole continent inherited the spirit of the French revolution only more than half a century later, during a spontaneous uprising which ended, after initial success, in inglorious defeat, but which nevertheless laid the foundation for the European freedom movement with which we have to deal even now.

The astounding fact about the 1848 revolution was that it was unprepared, spontaneous and unorganized. There was no workers' International, no Comintern or Cominform. There were not even great revolutionary parties on a national scale. All popular movements had been suppressed by the so-called Metternich system of a police state which had been adopted all over Europe under the influence of the Holy Alliance. But when the Parisians, fed up with the "bourgeois" monarchy of Louis Philippe, rose in February, 1848, and ousted the king, it was only a few weeks (the time it took for mail to reach other capitals) before the craftsmen, workers and middle-class people in Vienna overthrew Metternich. In Berlin, the Prussian King Frederick William IV was forced to wrap himself in the black-red-gold colors of the rebellious students and to pose as "the leader of the glorious revolution." This was the signal for uprisings over the whole continent. National assemblies were elected everywhere, constitutions were drafted, and it seemed that the new era for Europe was finally at hand.

IT WAS IN THOSE DAYS that the great liberal parties of Europe were born. But the workers also organized themselves politically for the first time. Shortly before, the German Socialists Karl Marx and Friedrich Engels had written the "Communist Manifesto," which later became the Bible of the radical proletarian movements.

In 1848, however, the Socialist workers were a small and insignificant, untrained minority everywhere. The all-European revolution was directed against the monarchs who kept Germany and Italy divided in many small states, and who prevented good relations among the European nations.

In some parts of Europe, the revolution could be suppressed only by large Austrian and Russian armies which invaded Northern Italy and Hungary. In Prussia, however, the mere threat of military intervention was sufficient, proving once more that the Germans were not a revolutionary people by nature. It was in 1849 that the Prussian General Wrangel entered Berlin and called upon the revolutionary leaders to resign from their governmental posts. "We cede only to force," said the "revolutionaries." "You may well cede then," answered General Wrangel, "I am the force." History repeated itself in 1932 and 1933, when the German Leftists again surrendered to "force" without putting up a fight.

IT TOOK a whole century to depose the many monarchies which then hampered European progress to freedom and unity.

Thorough Check Of Unemployment Claims Under Way

A thorough combing of local unemployment insurance rolls got under way here today as James G. Bryant, director of the California Department of Unemployment, ordered the department's fraud and investigation unit to make an intensified drive in all southern California counties against those who have accepted unemployment insurance benefits, servicemen's readjustment allowance checks, or disability insurance checks fraudulently.

John Gilmour, departmental investigator, whose headquarters is in San Bernardino, and M. F. Hughes, local unemployment insurance manager, said that unemployment insurance files here would be checked carefully for possible fraud and that where evidence of illegality was detected, prosecution would follow.

"THE CALIFORNIA Unemployment Insurance Act states in part under Section 58A(3)—an individual shall be disqualified for benefits if he has willfully made a false statement or representation or wilfully failed to report a material fact to obtain any benefit under the provisions of this act," and in Section 101A "it is a misdemeanor to make a false statement or representation or knowingly fail to disclose a material fact to obtain, increase, reduce, or defeat any benefit or payment under the provisions of this act, whether for the maker or for any other person or for the purpose of lowering or avoiding any contribution required of the maker or any other person or to avoid becoming or remaining subject to this act. Any person who obtains employment, partial or otherwise, during the period of time they are accepting Unemployment Insurance benefits must by law report that employment to the local office of the California Department of Unemployment," Gilmour said. "Veterans who are accepting benefits under the Servicemen's Readjustment Act are also required by law to report any earnings they may have had during the time they were accepting benefits. Failure to do so may result not only in criminal action but loss of all G. I. rights as well," he continued.

Gilmour also stated that "Disability Insurance benefits are subject to specific regulations, one of which requires that all wages received during periods of disability, regardless of whether services were performed for such wages, must be reported to the Department of Employment when claiming disability insurance."

Cones of some species of pine trees require the heat of a forest fire to open them, releasing their seeds. Therefore vast amounts of good seed are accumulated through the years which automatically reseed burned-over areas after a forest fire causes the cones to open.

Blue eyes and black eyes contain exactly the same coloring pigment, known as melanin. The difference in color is the result of the way in which light is reflected from the surfaces of the fibers which make up the iris. Black eyes also have more melanin than blue eyes do.

Much more gracious and profitable is doctrine by example, great ideological battle in Europe, than by rule.—Spenser.

PALM SPRINGS, CALIF.
Friday, January 9, 1948

The Desert Sun—3

A man of a grumbling spirit may eat a very poor dinner from silver plate, while one with a grateful heart may feast upon a crust.—E. P. Brown.

World War III lies dead ahead unless the American people drop their business-as-usual attitude.—Robert P. Patterson, former secretary of war.

Furnished House

Without question one of the best buys in town today is this 3-bedroom, furnished home. Beautifully planted and well situated, this desirable desert residence will not last long at the price. Make an early appointment for an inspection.

\$17,500
Terms

RANSOM & HINKLE, Realtors

Walter McManus
THE PLAZA

William Boggess
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DUPLEX RARE OPPORTUNITY

Almost new, modern, well built, in scenic location. Completely furnished, air conditioned, landscaped, fenced. Two homes under one roof. Income, \$400 per Month—\$3800 per Year. Price Reduced for Immediate Sale from \$23,500 to

\$17,500

PALM SPRINGS INVESTMENT CO.

380 North Palm Canyon Drive

Telephone 7505

See DAVE ROSE or GENE JOHNSON

THE DOLL HOUSE



Felix and Leo

FINE ENTERTAINMENT
DELICIOUS FOOD

SPECIAL

Four-bedroom, 3-bath house, maid's quarters with bath; large, fully fenced lot, 120x106; beautiful trees, excellent location. Reduced to \$25,000. About 1/2 cash.

LARGE CORNER VIEW LOT

100 x 135. Fine residential site in neighborhood with lovely homes. An unusual buy at \$5000.

FOR RENT

Three-room, beautifully furnished apartment near Tennis Club. \$250 a month till May 15th.

Business leases available on beautiful new building under construction.

Residential and income lots for lease.

**Ruth Foutz
REAL ESTATE**

Phones: 2216—5585—7233
443 N. Palm Canyon Drive

FRANCES ELLIOTT
MEL LAVIGNE

WM. HEISER
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CELO-ROCK

(Product of Celetox Corp.)

This Fine Wall Board
Is Now Available

IN ANY QUANTITY

Inquiries Invited on
Carload Lots

Only 6c per sq. ft.

**Republic Lumber
and Plywood Co.**

11707 Wicks Street
ROSCOE, CALIF.

SAFEWAY



NEW POLICY

Adds to your
Shopping Convenience
...Saves you money!

ALL WEEK-END VALUES NOW EFFECTIVE THROUGH MONDAY

It has been customary in the past to list special prices in weekly ads to be effective until Saturday night. Due to heavily congested traffic conditions, parking difficulties and stocks being depleted by heavy sales, many customers have found it difficult to purchase the merchandise on sale. So that our customers may shop for all values offered on a day when traffic conditions are more favorable, Safeway is extending the effective time of all items listed in our weekly ads over through Monday.

In addition to this new offer, customers shopping on Monday will receive the benefit of any price reductions which may occur over the week-end, and be able to buy from replenished stocks offering larger selections. We suggest that you make your own test by doing your heavy shopping on MONDAY when conditions are more ideal and traffic is less congested.

CANNED FRUITS and VEGETABLES

Grapefruit	Glenaire	20-oz.	15¢
Grapefruit	Sections	can	13¢
Peaches	Broken Sections	can	25¢
Apricots	Choice Quality, Sliced or Halves	10-oz.	28¢
Fruit Cocktail	Yellow Cling	30-oz.	33¢
Pimientos	Coastal	4-oz. can	13¢
Green Chilis	Whole Roasted	4-oz. can	25¢
Green Beans	Langralls	can	17¢
Green Beans	Brigante	can	20¢
Cut Beans	Garden of Eatin'	2-oz. can	25¢
Tomatoes	Fancy Peeled	28-oz. can	27¢
Peas	Excellent Sugar Belle	20-oz. can	19¢

CANNED FRUIT JUICES

Grapefruit Juice	18-oz. can	8¢
Townhouse Natural. (46-oz. can, 19¢)		
Tomato Juice	Sunny Down	3 18-oz. cans 28¢
(46-oz. can, 20¢)		

CHECK THESE VALUES

Pork & Beans	Van Camp	30-oz. can	23¢
Pork & Beans	Denison's	2 15 1/2-oz. cans	19¢
Oven Baked Beans	8 M	18-oz. can	23¢
Tamales	Riviera	7-oz. can	10¢
Tamales	Van Camp's	15 1/2-oz. can	18¢
Tamales	Gebhardt's	15 1/2-oz. can	18¢
Pink Salmon	Hoppyville	16-oz. can	49¢
Meat Balls & Gravy	Denison's brand	15 1/2-oz. can	37¢
Canned Milk	Pet Brand	4 small cans	25¢
Grape Jelly	Welch's	1-lb. jar	22¢
Syrup	Vermont Maid	12-oz. bot.	25¢
Coiled Fideo	Globe A-1	16-oz. pkg.	23¢
Macaroni	Globe A-1	12-oz. pkg.	15¢
Elbo Macaroni	A-1	32-oz. pkg.	37¢

MARGARINE

Sunnybank	lb. carton	39¢
Allsweet	lb. carton	40¢
Blue Bonnet	lb. carton	39¢
Delrich	lb. carton	43¢
Parkay	lb. carton	39¢
Durkee's	lb. carton	38¢

Your January Issue FAMILY CIRCLE MAGAZINE

- 4 Great Stories
- 9 Helpful Articles
- 6 Timely Features
- Exciting new recipes by Julia Lee Wright
- Margaret O'Brien, "My Trip to Honolulu."

America's Big-
gest Magazine
Value

5¢
per copy

Syrup

Marvelous on hot cakes, biscuits and waffles.

Evaporated. Tall can, 12c.

Cherub Milk Small Can 6¢

Black Pepper 2-oz. Can 13¢

Schillings, Ground. (4-oz. can, 25c)

Pinto Beans 1-lb. Pkg. 19¢

(2-pound package, 37c). A real value.

Salad Dressing DUCHESS Pint Jar 33¢

8-oz. jar, 20c; Quart jar, 59c.

Salad Dressing MIRACLE WHIP Pint Jar 35¢

8-oz. jar, 21c; Quart jar, 62c.

Cheddar Cheese Per lb. 57¢

Oregon, mild natural. Assorted weights, cut and wrapped.

POPULAR SOUPS

Chicken Gumbo	Campbell's	10 1/2-oz. can	15¢
Consomme	Campbell's	10 1/2-oz. can	15¢
Beef Soup	Campbell's	10 1/2-oz. can	15¢
Bouillon Soup	Campbell's	10 1/2-oz. can	15¢
Clam Chowder	Campbell's	10 1/2-oz. can	15¢
Scotch Broth	Campbell's	10 1/2-oz. can	15¢
Chicken Soup	Campbell's	10 1/2-oz. can	15¢
Chicken Noodle	Campbell's	10 1/2-oz. can	15¢
Beef Noodle	Campbell's	10 1/2-oz. can	15¢
Vegetable Beef	Campbell's	10 1/2-oz. can	15¢
Cream of Mushroom	Campbell's	10 1/2-oz. can	15¢
Chicken Noodle	Rancho	10 1/2-oz. can	13¢
Mushroom	Rancho	2 10 1/2-oz. cans	25¢

PRODUCE SELECTIONS

Rushed to you at peak of eating goodness.

CELERY	CRISP, UTAH TYPE U.S. NO. 1 GRADE	lb.	8¢
GRAPES	RED EMPERORS U.S. NO. 1 GRADE	lb.	10¢
APPLES	WASHINGTON STATE RED DELICIOUS FANCY & EXTRA FANCY	lb.	12¢
CAULIFLOWER	SHOW WHITE HEADS U.S. NO. 1 GRADE	lb.	5¢

These prices effective through Monday, January 12, 1948. No sales to dealers. Right to limit reserved.

TOP VALUES IN MEATS

Safeway guarantees that you will be pleased or all your money back...

BEEF ROAST	STANDING RIB, 7-INCH CUT FULLY TRIMMED—OVEN READY	lb.	59¢
BOILING BEEF	PLATE MEAT	lb.	19¢
SHORT RIBS	TOP GRADES OF BEEF	lb.	23¢
PORK SAUSAGE	ALL PORK PACKED IN VICKING CASING	lb.	69¢

Ground Beef

Packed in Vicking Casing.

Lamb Chops lb. 75¢

Large end of loin.

Pork Roast lb. 49¢

Blade end of loin.

Piece Bacon WHOLE OR HALF lb. 71¢

Center cuts, pound 7c.

Cod Fillet lb. 39¢

Cellophane wrapped.

Haddock Fillet lb. 47¢

Cellophane wrapped.

SAFEWAY



GOING UP—Construction work is under way at Desert Hot Springs at present on a new \$100,000 theatre building in the heart of that desert resort. It is being built by Harry Plymire, long time resident of Palm Springs and a desert enthusiast.

Besides the big theatre, the first for Desert Hot Springs, the building pictured above in an architect's drawing, will house four store rooms. A palm tree will grow in the lobby of the theatre, transplanted from the Thousand Palms Oasis.

From Page One—MORE ABOUT Communism...

to do with manufacture of atomic bombs. He said there would be no war in 1948 because the Communists were in the stage of preparation, but predicted war in two years.

SENATOR TENNY, who is chairman of the state Un-American investigation committee, was accompanied here by Dr. John R. Lechner, director of the Americanism Educational League of Los Angeles, and John M. Brennan, chairman of the League's expansion committee. A pamphlet on the subject: Communism, what it is, how it operates, how to stop it, was distributed to the Rotarians and Lions. It is issued by the League, from which copies may be obtained for fifty cents by writing to 838 South Grand avenue, Los Angeles.

President William E. Alworth presided at the Rotary club meeting and President Ray Sorum at the Lions club luncheon, both of which were at the Desert Inn. Earl Coffman introduced the senator at the Lions meeting and Bob Bennett, program chairman introduced Dr. Lechner who, in turn, introduced Senator Tenny, for Rotary.

The greatest events of an age are its best thoughts. It is the nature of thought to find its way into action.—Bovee.



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• COMMERCIAL
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• INDUSTRIAL

Mixed Drinks At Bombay This Saturday

Don Manchester, owner-operator of the Bombay, has waited for the coming of next Saturday for a long time.

Many of his friends also waited and "pulled" for him.

The important event which is to take place this Saturday will be the dispensing of "on-sale" liquor.

Many of Manchester's friends and Villagers will no doubt be on hand to drink a toast to the man who despite almost insurmountable obstacles, finally succeeded in obtaining the coveted license.

Denied a license first by protest of the City of Palm Springs and then again by the State Board of Equalization, Manchester was at last able to purchase one in Riverside County for transfer to his beloved Bombay in Palm Springs.

From Page One—MORE ABOUT
Cheese Campaign...

has been more than doubled in the year and as one of the committee members put it Tuesday:

"Several loyal Villagers are giving most of their time to these civic affairs. It is the obligation—and privilege—of the others who are not donating their time to give freely of their money to keep the various activities here rolling along."

THE ADVANCE GIFT committee has been active and of several hundred letters sent out last month, many have already sent in their contributions.

It is planned to keep the public acquainted with the progress of the drive through press and radio and by speakers at various meetings.

Meetings of the committee will be held once weekly to map campaign plans and to receive reports on progress.

CHAIRMEN of the various divisions of the campaign were listed by Harry C. Harper, publicity chairman today as follows:

Administration Division, Robert W. Peterson.

Advance and Special Groups, Carl Lykken.

Publicity and Speakers Bureau, Harry C. Harper.

Residential Areas, Evelyn Purcell, Norma Oliver, William Malouf, and Sol Lesser.

General Business, Earl Hough, Hotels, Frank Bennett.

Apartments Courts, Stanley Rossin.

Bars and Restaurants, Don Artz.

Professional Men and Women, Dr. Hugh Stephens.

Real Estate, Culver Parker.

Educational Institutions, Katherine Finchy.

City and Public Departments, George Minturn.

Community Hospital, Ernest Alschuler.

Desert Hot Springs, Sam Duda.

Palm Springs and Banning to Open Hoop Loop Tonight

Palm Springs Indians launch the 1948 Riverside county league basketball season tonight at Banning against Banning high.

Because of the gymnasium situation, all of the Indians games this season will be played away from home.

Coach C. E. Ballagh, handicapped by the lack of a floor for practice is still hopeful of making a respectable showing in league play.

THE SQUAD had a scrimmage with Coachella and one game with El Centro so far, losing the latter by a score of 31 to 52.

Banning has also scrimmaged with Coachella but has played no games. They fared against Coachella just about as Palm Springs did.

Two games will be played tonight, the B game at 7 and the varsity game at 8.

COACH BALLAGH plans to start Blackhart and either Hensen or Simpson at forward, Weiss at center and Doro and Lopez at guards, Gilbert, Soto, Stiers, Norris and Roberts are in reserve.

Charley Black and Graber will start at forward for the B team, Bond at center and Johnny Black and Cervantes at guards.

A large group of local rooters is planning to accompany the squad.

Yield Claims

City Acts To Aid
School Land Deal

Resolution relinquishing the city's claim under concurrent resolution 31, to several parcels of land comprising Torney General hospital was approved by city council in session Wednesday and is scheduled to be sent to War Assets Administration.

The land in question included 18.35 acres the War Assets Administration wishes to transfer to the Desert School district; the former site of the Prisoners of War camp and five acres of land belonging to State Legislator Phil Boyd which the city, it was said, does not desire.

More Land

Northern City Limits
Will Be Extended

The northern boundary limits of Palm Springs will soon be extended to include a portion of section 34 under the annexation law as passed by the state legislature in 1939. A resolution to that effect adopted by city council Dec. 11 becomes effective next week.

next. Cathedral City (to be chosen).

Spring!

Spring got fresh with winter and sat in his lap this week. Three days in a row, starting Tuesday, the maximum here, rose above the 80-degree mark with Wednesday's 84 being the warmest day here in several weeks. The minimums, too, deserted the 30s to rest in the 40s.

The Desert Sun

Friday, January 9, 1948
OLIVER B. JAYNES, Publisher
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At Palm Springs, Calif. Phone 2249

R. F. GRAETTINGER, Editor
GRANT WOOD, Business Mgr.

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Calif. Newspaper Publishers Ass'n.
National Editorial Ass'n.

Address all correspondence to
The Desert Sun, P. O. Box 190,
Palm Springs

REMEMBER THE 13th

Chamber of Commerce
Luncheon

at the
TENNIS CLUB

Speaker:
DON THOMAS
Director of All-Year Club
of Southern California

IT'S FREE!

Tuesday the 13th
12:00 Noon

SAVE FOOD

Reserve FOOD LOCKER..

Now



PALM SPRINGS
MARKET and
LOCKER PLANT

at
1111 S. Palm Canyon
BE READY

February

First...

RESERVATIONS
ACCEPTED
NOW

PHONE 2828
.... for
LOCKER RESERVATIONS

Limited Number Available—First Come, First Served

FOR SALE

R-4 lot zoned for hotel apartments 135'x150'. Excellent location for income. \$18,500
On Easy Terms

Residential Lot, 110'x135' \$3,750

Fine New Home, Rancho Royale Tract, 3 bedrooms, 2 baths, hollow tile construction, insulated, tile roof, 2 fireplaces, hardwood floors. An excellent buy at \$32,500

SEE THIS WITHOUT FAIL! Beautiful Home on walled grounds. Six bedrooms, 5 baths, furnace heat, beautiful grounds. Furnished. Only \$57,500

Another choice Income Property is on corner lot, 100'x150'. Four units. Within walking distance. Income approximately \$500 per month. ONLY \$37,500

2½ Acres with water. Fine soil \$3,850

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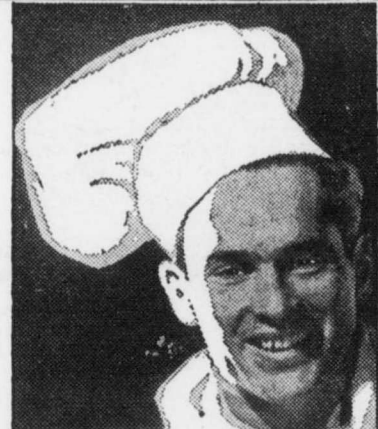
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Heart
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Village



Sleepy's
NEW SENSATIONAL
ELECTRONIC
HOT DOGS

Ready Wrapped—Cooked in
12 SECONDS!

SLEEPY CARTER'S

276 N. Palm Canyon Drive

Busiest Spot in Town

Teen-Target Made Possible Through
Generosity of Many Villagers and Firms

Salient facts on the Teen-Target, which started out as the Youth Center and is now one of the busiest spots in town were released by the committee in charge of which Mrs. Harold Hicks is chairman, today.

The Center is included in the Community Chest drive which starts next Monday in the Welfare and Friendly Aid budget.

THE ENTIRE COST of the property and equipment is approximately \$52,000 and it is owned and operated by the Welfare and Friendly Aid Association at the request of the Community Chest and maintained by Chest funds.

The association bought the lot for \$7,500, raising the money by private subscription and a benefit party.

E. W. Peake donated \$20,000 for the building.

AN AUTOMOBILE, a Packard donated by Earl C. Anthony, was sold for \$10,000.

The building cost \$37,000, met through private donations and proceeds from a golf tournament and benefit party at the Racquet club in December.

Harold McAllister, in honor of his mother, gave \$9,000 for construction of a Hobby shop.

MORE THAN 500 youngsters weekly make use of the building and its various entertainment facilities. Largest groups are present on Tuesday and Saturday nights although all except Monday, when the center is closed, are busy nights.

All age groups from 13 to 19 are represented in equal numbers although the boys outnumber the girls 2 to 1.

MANY VILLAGERS and firms have made the successful operation of the Teen-Target possible. Contributors, listed by the committee are:

Builders' Supply, 10 per cent discount on tile.
Charley Chamberlain, contractor, and the firm of Harry Williams, architects, gave their services at 5 per cent of original estimated cost of \$30,000.

All contractors and carpenters gave substantial reductions on services.
Dill company donated materials for paving patio.
Desert Construction company paved patio—free.

Reef Shea has offered to blacktop south side of lot for outdoor games—free.

Dick Grant Construction company donated the curbing.
Reg Jones donated the fill and leveling of lot.

Waldron Nurseries donated all landscaping—shrubs, trees, flowers, etc.

Lawrence Crosley donated the lawn.

Lloyd Gauff did the planting.

All painting was done by George Kellogg at substantial reduction.

McLaughlin Electric company is putting in outdoor lighting fixtures.

D. Arkelian gave two electro-lights for front of building.

Draperies throughout building and a projection machine by Ben Shearer.

Kitchen equipment through generosity of Pearl Lavik and the Business Woman's club.

Juke box—J. P. Seeburg.

Pianos—Marion Matthews and Masonic Lodge.

Furniture and rugs—Kelly Furniture company and Kenneth Colborn.

Folding chairs—Frank Portnow. Bench and tables—Jewish Women's club.

Many other gifts of equipment have been received from many interested residents of our community. Bill Marvin has helped almost daily with sporting goods equipment; the Palm Spring Music company and Ted Reed have donated records and provided orchestra supplies at cost; and W. E. Howard is donating his services one day a month for maintenance and repair work.

William Dunning is director of the Center assisted by Marie Kaye and they are busy with many plans for the continued wholesome activities for Village teen-agers.

From Page One—MORE ABOUT This Side of Sun . . .

a little sleep but says he can't because a neighbor's dog sounds off throughout the dark hours . . . "When I protested, the owner said his dog was on his own side of the fence and could do as he pleased." . . . Maybe the dog is on his own side of the fence but his bark isn't . . . Wonder how the owner sleeps . . . The other note wanted to know whether it wasn't against the law to go away and leave a dog in your locked car . . . "There's a law against leaving kids locked in a car. Seems to me that things could happen to a dog, too, things that shouldn't happen to a dog."

HERE 1948 is more than a week old and I'm still looking for those new street signs; that downtown parking lot, or lots; lanes on Palm Canyon drive to separate the people who want to go some place from those who just want to gawk; (maybe we could have lanes on the side-

walks, too). that thoroughfare around town which is going to take through traffic and trucks off our crowded streets; and, of course, BENCHES.

THEY'RE building a nice cement lawn before the site of where The Sun building is going to be when it is . . . Complicated sentence, that, but it gets the idea over . . . Hope they put benches there . . . Then, hope I have time to sit on them, in the sun instead of on The Sun . . . A much needed invention is an automatic thinking typewriter . . . The metal kind, I mean . . . Have long advocated the invention of a typewriter which can spell but now I've widened the scope . . . I want a typewriter into which you can stuff a wad of indecipherable notes, maybe that should be undecipherable, turn a crank and out would come a finished column, matchless prose correctly spelled, punctuated with welded infinitives . . . Like a sausage machine . . . And then the readers would be models of veracity when they said "That's a lot of bologna." . . . See what I mean about a typewriter which can spell?

WELL, this looks as if it had about reached from there to here . . . See you in church one of those five February Sundays—Oh, yes, here's some scrawls on a slip of paper which hid under the paste pot . . . It says that Bill Fadden had a customer the other day who complained that the

gold had worn off the rims of her spectacles . . . "How much would it cost to have them re-tarnished?" she asked.

From Page One—MORE ABOUT Hear Thomas . . .

gross revenue basis now in force, displacing the flat \$255 fee used heretofore.

CREDITED with bringing a major portion of the throngs of tourists who spent nearly 600 million dollars in Southern California last year, the All-Year Club is recognized as the most effective, smartly handled promotional organization in the country. Most of its policies have been formulated by Mr. Thomas whose keen understanding of what makes people travel where and when you want them to travel, has expanded tourist travel into all months of the year in Southern California.

For 27 years the All-Year Club has been building up profitable tourist travel into Southern California. As such it is the oldest continuously operating community promotion organization in the United States.

DURING the 27 years, Southern California's tourist business has grown until last year it was 15 times the size of a quarter of a century before. Much of the credit belongs to Thomas who has been the managing director for

19 years. He served four terms as president of the National Association of Travel Officials of which he was one of the founders.

Of particular interest to hotel and apartment court owners and business men in general is the tremendous amount of publicity of Palm Springs included in the many publications of the organization. Bulk of the winter-time promotion is beamed for the desert, with specific mention given Palm Springs — publicity that cannot be "bought" but is easily assessed by Chamber of Commerce officials as worth \$50,000.

Limited
Engagement!
DAUGHTERS
of the
PIONEERS
America's Foremost
Girl Quartet

Mr. Dee's
PALM SPRINGS
394 N. PALM CANYON DR.
PHONE 9069

PALM SPRINGS, CALIF.
Friday, January 9, 1948

The Desert Sun—5

Something New

Something Different

Will Be Added



See Next Tuesday's

Desert Sun

For Our Announcement

Max F. Dresdner-- of the

DEL TAHQUITZ Hotel

Says— *You Can't* **"TOP"** *This!*

Complete Floor Show --- Nightly in the

'49er ROOM

A Variety of Vivacious Vaudeville—Fast - Furious - Fun

a Medley of

"Musical Merriment"

Sophisticated Entertainment

SONGS ★ FUN ★ LAUGHS ★ COMEDY ★ GAIETY

THE THREE LOOSE SCREWS

THEY'RE ZANY - FUNNY - MAD - DAFFY
Now in Their 8th Successful Week Here

PLUS

MAURY WALKER

The W. C. Fields of the Keyboard
Playing Your Favorite Tunes

★ **Four Big Acts** ★

4

HELEN GOLDEN

New Comedy Sensation
"QUEEN OF THE USO"
With Gay 90's Gaiety

PLUS

RICKEY & ROONEY

Affable, Laffable Funsters
and Their Pantomime

CONTINUOUS ENTERTAINMENT — NEVER A BREAK

NO COVER — NO MINIMUM

Del Tahquitz Dining Room

"The Finest in Foods"

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DINNER

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Tonight and Every Night—It's

DEL TAHQUITZ Hotel

Fun Headquarters

Delightful 2-Bedroom Home

Completely and Attractively Furnished
for Comfortable Desert Living
Excellent Location—Nicely Landscaped

ONLY \$22,000.00

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IN DESIRABLE NEIGHBORHOOD

NEAR HOMES OF MANY MOVIE STARS

Three-bedroom, 2-bath partially furnished home. Large living room with fireplace. Glassed-in sunroom. Tiled kitchen, service porch, patio, sundeck, 2-car garage. A pleasant livable house that will appeal. Full price, \$23,500. \$10,000 will handle.

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FEMININE DRUGGERY BANISHED!

In the Most Interesting
Residential Development
on the
Palm Springs Desert

In this most unique design of desert living women need no longer fear the servant problem, the fatigue of opening, closing and running a desert home—labor often more than it is worth.

At Hidden Springs Ranch the facilities of a central club provide maid service to private homes, summer care, formal dining room, snack bar at the pool—all the luxuries of owning a private estate without the responsibilities and expense.

A 1200-acre development of estates by the Doyles, creators, and original owners, of the Smoke Tree Ranch at Palm Springs. The same high standards.

Six new homes arising, built at reasonable costs by the ranch's own construction service.

Directions: Ramon Road past the airport, across Highway 99 to the end. Running time, 11 to 15 minutes.

HIDDEN SPRINGS RANCH, THOUSAND PALMS

Horse Tales

By RYDER

Like everyone else, I have contracted the "bug" and now find myself confined to the Boodwah. This confinement has afforded me some unrealized points of interest. For example, if I were hale and hearty and able to walk around, it would be necessary for me to use the hunt and peck system on the Royal to write this article but, finding myself in the invalid class, it permits me to utilize the abilities of my gal Friday who very industriously takes this chatter down in shorthand and later types it for presentation to the paper.

Item 2: If you are a regular reader of this column (and I doubt any such animal exists) you may recall my having made mention of the "castle". Actually the castle is nothing more than a shack located on a hillside and, even though this elevation affords me a wonderful view of the upper end of the Coachella Valley, it does not permit me to peer into the ranches, stables,

along the trails, and actually recognize the folks who have been gathering there. This restricts the possibility of writing a chatter column so this week I shall wax educational (?) and try to render a discourse on riding. During my short sojourn in Palm Springs, I have frequently found the cowboys ridiculing the Eastern styles of riding and at the same time have found the Easterner looking down his nose at the Western style.

THE DESERT SUN has been very generous in donating the necessary space for this column but they certainly would not be in a position to allow sufficient space for a complete dissertation of detailed comparison of the two riding styles, so I am afraid that a thumbnail sketch will have to be written at this time.

Just as there is a major difference in the Eastern and Western riding, there is also a tremendous difference in the types of horses used on the opposite sides of the continent. The Eastern horse is bred for the purpose of riding flat hard ground, show rings, fox hunting, steeple-chase, etc. These horses have a very decided trot, stepping so high that posting is a necessity. The English or flat saddle was designed for use in riding such horses and has its very definite purpose under the circumstances. Inasmuch as it is my contention that when visiting Palm Springs the visitor should "go Western", I shall refrain from further discussion of park riding and try to explain the Western method.

The cow pony is bred and trained primarily for work on cattle ranches, open plains and that sort of thing and perhaps the most noticeable difference is that these ponies have a running walk which does not necessitate posting but is very practical in that it permits both horse and rider to travel great distances

A few acres left for small ranch sites with roads, water and power. Not a subdivision, not a date grove—pure desert, slightly elevated with unsurpassed view. A few minutes from all desert attractions.

\$1050 per acre for Five
\$1250 for One Acre

From Palm Springs, turn left from Highway 111 at Wonder Palms sign, follow Berton Hill signs.

RESIDENTIAL LOTS

Bel Vista 100x102—Paved Road \$2,750
Winterhaven 100x106—Paved Road \$2,500
Las Palmas 116x125—Paved Road \$6,500
Little Tuscany, Approx. 1/2 ac.—Paved Road \$7,500

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Phones 2736 and 6711

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Ten Miles South of Palm Springs on Route 111
BOX 400, PALM SPRINGS, CALIFORNIA

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there's promise of long satisfying in our wonderful floor covering event . . .



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RIVERSIDE

Another Westbrook Service—The 12:15 News over KPRO Daily.

Radio Log

KCMJ

Dial 1340

COLUMBIA NETWORK

Note: For regularly-scheduled Monday-through-Friday daytime features, please see the KCMJ listings each Tuesday.

FRIDAY EVENING HIGHLIGHTS

6:00—Frank Morgan
6:30—Ozzie & Harriet
7:00—It Pays To Be Ig.
7:30—Spotlight Review
8:00—Lowell Thomas
8:15—Jack Smith Show
8:30—Danny Thomas
8:55—P. Goss News
9:00—Baby Snooks
9:30—Bob Crosby
9:45—Murray's News
10:00—Organ Interlude
10:30—Music for Party
12:00—Hal Davis, news

SATURDAY

6:45—Saturday Rhythm
7:00—Morning Headline
7:02—Sundialers Club
7:30—Bob Garred News
7:45—After Club
8:00—W. Sweeney News
8:05—Let's Pretend
8:30—Escape
9:00—Theatre of Today
9:30—Hollywood Stars
10:00—Grand Cen. Sta.
10:30—County Fair
11:00—Mary Lee Taylor
11:30—Give and Take
12:00—On the Solid Side
12:30—S. Bren News
12:45—J. Schirmer Trio
12:55—Wall St. News
1:00—Treasures Bandstand
1:30—Sat. at the Chase
2:00—Philadelphia Or.
3:00—Sat. Scoreboard
4:00—Saturday Songs
4:30—Church of Desert

SATURDAY (Cont.)

4:45—Hoagy Carmichael
5:00—Ft. Pg. Features
5:15—Deep Purple Time
5:25—Song of the Day
5:30—C. Collingwood
5:45—Bob Garred News
5:55—Ned Calmer News
6:00—Joan Davis Show
6:30—R. Valle Sports
6:45—College Rhythm
7:00—Sat. Nite Serenade
7:30—Breakfast Ride (delayed)
8:00—TBA
8:15—Eddy Howard
8:30—It's a Great Life
8:55—Frank Goss News
9:00—Abe Burrows
9:15—Alvy West Orch.
9:30—Vaughn Monroe
10:00—Chet Huntley
10:15—The Desert Calls
10:30—Music for Party
12:00—Hal Davis, News

SUNDAY

8:00—TBA
8:05—W. Sweeney News
8:30—Salt Lake Taber.
9:00—Chapel Songs
9:15—Christian Science
9:30—As Others See Us
10:00—People's Platform
10:30—Little Concert
11:00—Meet the Author
11:15—Univ. Explorer
11:30—Joseph C. Harsch
11:45—TBA
12:00—N. Y. Philharm.
1:30—Eileen Farrell
2:00—Jeanette Davis
2:15—Here's to You
2:30—Hour of Charm

SUNDAY (Cont.)

2:45—Jos. C. Harsch
3:00—Family Hour
3:30—Pause That Refr.
4:00—Gene Autry
4:30—Fash. in Harmony
4:45—Music by Martin
5:00—Church of God in Christ
5:30—Guest Star
5:45—Latin Patterns
5:55—N. Calmer News
6:00—P.S.H.S. Program
6:30—Star Theatre
7:00—Christopher Wells
7:30—Strike It Rich
8:00—Man Called X
8:25—Surprise Theatre
8:30—Blondie
9:00—Adv. Sam Spade
9:30—Meet C. Archer
10:00—C. Huntley News
10:15—Organ Interlude
10:30—Music in Night

MONDAY EVENING HIGHLIGHTS

6:00—Radio Theatre
7:00—My Friend Irma
7:30—Sc. Guild Players
8:00—L. Thomas News
8:15—Jack Smith Show
8:30—Art Godfrey
8:55—Frank Goss News
9:00—Inner Sanctum
9:30—Bob Crosby
9:45—E.R. Morrow News
10:00—C. Huntley News
10:15—Organ Interlude
10:30—Music for Party
12:00—Art Laboe, news

Bank of America Report Indicates Home Development

With publication of Bank of America's 1947 year and statement of condition, showing all time highs in deposits, resources, loans and earnings, President L. M. Giannini declared that the most significant development during the year was in the growth of real estate home loans. Copies of the report were received by Fred Ingram, local manager, last week.

Total of all loans and discounts outstanding December 31 was \$2,492,979,000, which was \$770,236,000 higher than the previous year end. Of this total, more than 220,000 loans aggregating \$1,245,000,000 were in the real estate loan category and averaged about \$6650 each. Giannini revealed that these loans are being repaid at a rate of more than \$20,000,000 a month, approximating a quarter of a billion dollars annually. Pay-off on installment credit loans is even greater, averaging \$90,000,000 a month on a total volume of loans made of more than \$1,100,000,000 during the year. This produces a high degree of liquidity and permits the bank to employ lendable funds over and over in meeting the needs of borrowers.

INVESTMENTS in securities declined \$711,430,000, and totaled \$2,170,721,000 at December 31. A substantial part of this decline was in the longer term securities.

At the year end more than 80 per cent of the investment in securities was due or callable in five years or less, and approximately 50 per cent due in one year.

Deposits at December 31 totaled \$5,467,199,000, a new high, \$353,909,000 higher than at June 30 last and \$51,350,000 more than the 1946 year end.

Total resources were \$5,845,817,000 on December 31, a gain of \$376,034,000 over June 30 and \$80,292,000 higher than the previous year end.

THE BANK'S NET PROFIT for the year was \$39,590,000, or \$4.64 per share, compared with \$28,962,000 or \$3.39 per share in 1946, on the 8,531,710 shares of capital stock outstanding. Out of this net profit, dividends were paid at the rate of \$2.25 per share, a total of \$19,196,348, and \$20,

394,000 was added to capital funds, which now total \$261,690,000 exclusive of the reserve for possible loan losses of \$37,046,000. This is an unallocated reserve, designed to provide protection in addition to capital funds against any possible future loan losses.

The sense of smell is probably responsible for the original idea of smoking. According to the Encyclopaedia Britannica, this sense was much keener in primitive man, and along with the pleasure he derived from aroma, he probably also experienced a sense of mystery at the sight of the smoke rising up into the air.

For truth and duty it is ever the fitting time; who waits until circumstances completely favor his undertaking, will never accomplish anything.—Luther.

NEW TIME! "Fashions In Harmony"

PRESENTED BY DOROTHY GRAY
SUNDAY, 4:30 P. M.

And There's Good Music
Sundays ALL Afternoon,
Starting at Noon

N. Y. PHILHARMONIC
EILEEN FARRELL
JEANNETTE DAVIS
HERE'S TO YOU
HOUR OF CHARM
FAMILY HOUR
PAUSE THAT REFRESHES



1340

REMEMBER THE 13th

Chamber of Commerce Luncheon

at the
TENNIS CLUB

Speaker:
DON THOMAS
Director of All-Year Club of Southern California

IT'S FREE!

Tuesday the 13th
12:00 Noon

extend just a bit of advice it would be this: Ask the cowboy at the stable for suggestions about handling Western horses. Even though you may have ridden for years, it is always possible to acquire further information. The fellow who has played polo all his life may know a great deal about horses, but the first time he rides a stock saddle he is strictly a novice and should not feel ashamed of making inquiries. The men at the stables are there to help you, to help you get the most enjoyment possible from your desert riding. They are all men who have been riding Western for many years and are well qualified to answer your questions.

THOUGHTS WHILE RIDING DEPARTMENT: Wonder why Bill Talbot and his wife have not been out on the trails recently? Could it be possible that the puppy received as a Christmas gift for the children requires the full-time attention of these two folks? . . . Has anyone returned the bulldog "Pug" to Johnny out at Smoke Tree Stables? . . . Did Earl Henderson really want to buy that Model A? . . . Wonder when Vee Elison is going to do his rope spinning act again? . . . Did Ray Schindler, the great detective, trail the sunshine to Palm Springs and then decide to stay? . . . What has become of Faye Richards, or is she still at the Hitching Post? . . .

JES' CHATTER DEPARTMENT: No doubt Mrs. Engram and Coin Rickets down at the Rancho Stables are very busy lic will not make the mistake now that they have the Tahquitz Vista ride to accommodate in addition to their many other activities . . . Tommy Tompson now has ten more horses in his string and has divided them between the La Cita stables and The Stables . . . George Strebe's dad now has his favorite mount back in the Village and is spending his time riding all over the place . . . Cliff Henderson down at Palm Desert, bought himself a swell pair of Palominos and stabled them with Jerry Mack at Thunderbird. Jerry has been feeding the horses for quite some time. Cliff never stops in to ride them. Can it be that the red car of his is taking up all his time? . . . Bill Nichols from out around La Pas turned in his usual good performances for the Gymkhana and if I ever get out of bed long enough to attend one of the Thursday night dinner and Western dances at the ranch, I'll find out if he is as good at calling square dances as he is at calling calf roping . . . Don't forget that luncheon ride every Tuesday noon . . . Any one of the stables can give you the dope . . . Dr. C. H. Pepper has stabled his three horses at the Araby and he and his wife are seen riding the desert every day . . .

Don't forget the Los Compadres Gymkhana at the Field club Sunday afternoon. Everyone, Villager and visitor alike, should not miss this rodeo. It's bound to be a lot of fun.

Soil conservation has been established involving more than 900,000,000 acres in the U. S.

Limited Engagement!
DAUGHTERS
of the
PIONEERS

America's Foremost Girl Quartet

Mr. Dee's
PALM SPRINGS
394 N. PALM CANYON DR.
PHONE 9069



SAN GORGONIO BUILDING-LOAN ASSOCIATION
100 SO. FIRST ST., BANNING



CONDENSED STATEMENT OF CONDITION AS OF DECEMBER 31, 1947

ASSETS	LIABILITIES
Cash on Hand and in Banks.....\$120,510.88	Accounts Payable\$ 2,532.94
U. S. Treasury Bonds..... 200,000.00	Taxes Payable 265.83
Stock in Federal Home Loan Bank 12,300.00	Interest and Dividends Due and Payable Jan. 1, 1948..... 1,170.00
Loans Secured by First Trust Deeds on Improved Real Estate.. 762,831.29	Escrow Funds and Advances by Borrowers for Taxes and Insurance 25,414.30
Secured Advances on Above Loans 83.98	Incomplete Loans 72,975.99
Contracts for Sale of Real Estate.. 1,697.39	Advances from Federal Home Loan Bank 141,250.00
Interest Earned but Uncollected Loans and Contracts (Contra).... 1,074.83	Investment Certificates (Savings Accounts) 746,153.40
Interest Accrued on Government Securities (Contra) 692.29	Membership Shares (Pledged)..... 1,623.52
Association Premises (Net) 4,752.56	Reserve for Uncollected Interest (Contra) 1,767.12
Furniture, Fixtures and Equipment (Net) 2,058.83	Specific Reserves 2,927.53
Other Assets 86.87	General Reserves, Undivided Profit and Surplus 59,988.29
\$1,106,088.92	Guarantee Capital Stock—(Paid In) 50,000.00
	\$1,106,088.92

Safety of the Funds in your Savings Accounts with us is insured up to \$5000.00 by the Federal Savings and Loan Insurance Corporation, an instrumentality of the United States Government.

Over \$16,000.00 was paid in interest to our Savers during 1947.

Our Current Interest Rate is 2½% per annum. WHY EARN LESS?

Savings Accounts from \$5.00 to \$5000.00 may be opened at any time. Interest will be paid from January 1, 1948, on money placed with us on or before January 10, 1948.

50 South First St. BANNING, CALIFORNIA Phone 3811
Office Hours—9 A. M. to 4 P. M. — Saturdays, 9 A. M. to 1 P. M.

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CROSSTOWN

by Roland Coe



"Yes, Rodney, I'd like to have you mow my lawn again this summer—if you'll just sign this contract saying you'll not quit around the middle of July!"

DESERT MESSAGE PARLOR

Announces

A NEW DEPARTMENT FOR MEN

MR. MATTHEWS, In Charge

SPECIAL SCIENTIFIC SWEDISH MASSAGE

Residence Calls by Appointment

145 N. Indian Ave.

Phone 3262

For Sale: By Owner, P. O. Box 92

BUSINESS PROPERTY

7,300 SQUARE FEET OF DOWNTOWN PROPERTY. PROPERLY ZONED FOR BUSINESS ON INDIAN AVENUE.

PROBABLY THE "ONLY SITE" AVAILABLE IN THIS DESIRABLE BUSINESS LOCATION . . . PRICED AT \$25,000.

PRESENT INCOME OF \$100 PER MONTH UNTIL YOU'RE READY TO BUILD SOMETHING ADEQUATE TO THE OPPORTUNITIES OF THIS CHOICE LOCATION.

Desirable Desert Home

In choice neighborhood with unsurpassed view of the mountains. On four lots, nearly ¼ acre, surrounded by cobblestone wall. Grounds are nicely landscaped. Plenty of room for a pool and guest house. Pre-war stucco frame construction, steel sash and tile roof. The home contains 4 bedrooms, 3 baths, also maid's room and bath furnished for pleasurable desert living. There is a bar, large kitchen, living room, fireplace, sun-deck, 2-car garage, protected patio with barbecue. If you inspect this home—you will want it.

Phone 5353 for That Appointment Now
PRICED AT \$50,000

HAROLD HICKS

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Mildred Jackson
Mike Flavin
813 N. Palm Canyon Drive

O. M. Ward
Dinty Moore
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Trailer Park

Close to Palm Springs

Always Full Best Buy in the Area

Currently shows 18% net and can be easily increased to 25% on full asking price of \$132,000.

It's Well Worth Investigating

See

M. H. Blakeley

Licensed Real Estate Broker

CATHEDRAL CITY

What Your Dime Does in Polio Fight

Judge Waite, County Chairman, Tells Where
March of Dimes Money Goes in Health Battle

The ultimate goal of the March of Dimes is the discovery of a preventive for infantile paralysis, Judge Russell S. Waite, chairman of the 1948 Dimes Drive in Riverside county, said yesterday in revealing polio vaccine studies which are being carried on at Johns Hopkins University with March of Dimes funds.

"No one has discovered a preventive or cure yet," he said. "but optimism in this field has never been higher. With continued support we may soon be able to place polio among the limbo of conquered diseases. Half the funds we raise goes toward research and education and half remains here for medical care of those stricken."

WAITE SAID \$13,741,403 in March of Dimes funds had been allocated on research and education alone since establishment of National Foundation for Infantile Paralysis ten years ago. During this time, he added, some \$35,000,000 has been spent on medical care.

In reporting on the Johns Hopkins vaccine studies, Waite released this summary of the work as received from headquarters of the National Foundation.

Aiming toward the development of a preventive, workers at Johns Hopkins have determined that clinical resistance to the disease in monkeys can be obtained only if protective antibodies are present in the brain and nervous system. It was previously believed that these antibodies could be produced in the nervous system only by previous

infection of that system.

THE INVESTIGATORS have taken a long step forward by showing that nervous system antibodies could result from a series of intramuscular injections of active virus affording full protection to the animal to challenging inoculations made directly into the brain.

They further show a relationship between polio antibodies circulating in the brain and those developed in the blood. When the level of antibodies in the blood is sufficiently high, the antibodies will "spill over" into the central nervous system and provide clinical resistance to the disease.

LA QUINTA LOTS

LIQUIDATION—A group of eight 50-ft. residence income lots. Beautifully located, exquisite view, level. Makes up one large triple corner. For apartment, courts or 2-story hotel project.

SUBSTANTIALLY UNDERPRICED
or Might Consider Exchanging for
Palm Springs Home or Small Court

C. P. SHAMAN

Real Estate Broker

P. O. Box 1704, Wilshire, La Brea Station—L. A. 36, Calif.
Los Angeles Phone: CRestview 1-4058
In Palm Springs Saturday and Sunday Only at
726 North Indian Ave. Phone 9019

Terry Ray Now At Foutz Office

Terry Ray, well known local realtor is now associated with the Ruth Foutz real estate office at 443 North Palm Canyon drive.

Mr. Ray, who has been ill for some time, has improved in health to the point where he can be back in the harness again. "And it is marvelous!" he said.

Merchants To Go To Heber Sunday

Palm Springs Merchants journey to Heber Sunday to take on the league-leading Heber squad.

In the first round, Heber tripped the locals and despite the fact they are out in front, the locals hope to reverse the deal this time.

It is difficult to say which may be most mischievous to the human heart, the praise or the dispraise of men.—Mary Baker Eddy.

HORSE-ING AROUND With Walt Disney



A drawing pen is not foreign to my hand but writing about the desert is strange, although after creating many scenic back-grounds for the capers of Mickey, Pluto, and Donald, and living on the desert with my family, I find it not at all difficult to mention a few of the things of interest around Palm Springs.

When I leave the studio on Riverside Drive and head for the desert for a few days rest, first thing I do after unpacking is to call a stable and reserve a horse. I agree with Bob Hope that riding is one of the best ways to get the cob-webs out of your head. The riding with my family, group of friends, or the entire Village on a breakfast ride offers more diversion than words can say. We all get together for one purpose and that purpose is to find relaxation, sunshine, and downright enjoyment.

The sheer beauty of the desert cannot be duplicated and anyone who visits Palm Springs and fails to take advantage of these offerings by nature has wasted a trip to the desert.

Any member stable of the Palm Springs Stable Association is equipped to take care of the individual and his party and all details regarding the Saturday morning breakfast ride or the Tuesday noon luncheon may be obtained by simply calling your favorite stable.

BOYER	Phone 3802	LA PAZ	Phone 2255
CLIFF	Phone 8913	RANCHO	Phone 8911
LA CITA	Phone 7374	SMOKE TREE	Phone 8811
ARABY	Phone 5424	THE STABLES	Phone 2886



LIL
BABY



Nothing brings more real pleasure into a home than the laughing face of a healthy, happy baby. It brightens the household and revitalizes the domestic relations of the family.

In the face of this happy child the whole purpose of marriage and of the home is fulfilled. For man's highest duty, next to that of living a just and useful life and honoring God, is to carry on the human race and transmit its priceless heritage to a new generation.

The greatest thrill on earth is that of the parent who looks into the wide, wondering eyes and smiling face of his own flesh and blood.

But parenthood carries great responsibilities which no father or mother can afford to ignore. It is the responsibility to bring the child up in an environment conducive to faith, honesty and right living. In this great task the Church can render invaluable assistance.

The churches of this community offer religious instruction and spiritual inspiration to young and old alike. Go to church on Sunday. Let the service lift you into the realms of the Infinite.



THE CHURCH FOR ALL . . . ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend and support the church of his choice. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church on Sunday and read your Bible daily.

Copyright 1947 by
E. E. Keister, Strasburg, Virginia

Courtesy The Desert Sun

Register!

Many Important
Elections This Year

Are you registered?
Have you moved since last
registering?

Make sure that you can vote
in the important elections this
year, starting with the city
election in April.

Registration for that event
closes March 4, the same day
filing of nomination papers
closes.

Registration affidavits may
be had at the city hall and all
who are not registered or are
uncertain of their status as a
voter, are urged to call there
before March 4.

**Plaza Theatre
To Open Earlier**

Starting tomorrow the Plaza
theater will open at 3:45 p.m. on
Saturdays, Sundays and holidays,
it was announced today.

On week days the theater will
open at 6:30 p.m.

ESTATE

Near Colonial House,
3 bedrooms, 2 baths,
maid's quarters, guest
house, 2 bedrooms.
\$1250 monthly or \$1000
per month for season.

UNDER LEASE

With Swimming Pool

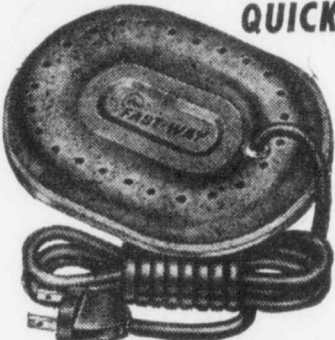
Beautifully furnished 2-
bedroom, 2-bath home, with
guest house, 2 bedrooms,
2 baths; pool heated and
filtered.

Season Lease, \$4000

**H. H. FOSTER
Associates, Inc.**

Culver Parker Margaret Wren
Lee Luecke Dr. C. R. Purtil
101 N. Palm Canyon Drive
Phone 3555

**NOW! ANYONE CAN HAVE
PLENTY OF HOT WATER
QUICK!**



**NEW POCKET-SIZE PORTABLE
WATER HEATER COSTS LESS THAN \$2.25**

HEATS FAST AS GAS

Merely place a portable FAST-WAY Water
Heater in a receptacle containing water. Plug
in nearest socket. Presto! Instant water quick
for bathing, scrubbing, washing, etc. Also clean-
ing milk separators, etc.—speed depending on
quantity. Heats fast as average gas burner. No
dirt to build or hot water to carry—no running
up and down stairs. No dirt, no mess, no top-
heavy fuel bills. Handy! Inexpensive! Now costs
less than \$2.25. Caution! Read directions be-
fore using. For sale by—

TEX DRISKELL
Refrigerator Service
171 North Indian Avenue

**REMEMBER
THE 13th**

Chamber of Commerce
Luncheon

at the
TENNIS CLUB

Speaker:
DOÑ THOMAS
Director of All-Year Club
of Southern California

IT'S FREE!

Tuesday the 13th
12:00 Noon

**LA QUINTA ESTATES
Pre-Development Sale**

Unusually Large Residence Income Site
Beautifully and Strategically Situated
Attractive proposition to party who will build income
units NOW. This is a sound year-around investment
opportunity. Owner is also general contractor.
Will Aid in Financing and Building

Call or Write
Owner — G. PERRY HACK
Administration Bldg. LA QUINTA, CALIF.
Phone: Thermal 139-J-2

**Aviation's Part in
Tourist Travel is
Told by Hamilton**

Graphically illustrating the vi-
tal role aviation is playing in the
tourist travel program, 6000 per-
sons travelled to the Hawaiian
Islands in November by air as
compared with 2000 who arrived
by boat, it was revealed here
this week by John Hamilton, ex-
ecutive vice-president of the
Honolulu Chamber of Commerce.

A big part of the 6000 air trav-
elers came from the Pacific
Northwest whence increasingly
large numbers of the Islands visi-
tors are originating, Mr. Hamil-
ton said.

HE STOPPED HERE on a tour
of desert resorts, having visited
Tucson and Phoenix. Here he
spent the day with Harry Har-
per, manager of the Palm Springs
Chamber, who gave him a tour
that included guest ranches, ho-
tels, clubs and other establish-
ments here. The island visitor
was greatly impressed with the
beauty of the Village and with
the tremendous development un-
derway. Particularly was he
pleased with the type of archi-
tecture in the Village.

Tourist travel to the Islands is
heavy and a goal has been set at
100,000 for this season, Mr. Ham-
ilton said. Additional ships are
expected to be in service on the
Matson lines this spring.

THE HONOLULU CHAMBER
of Commerce is an active orga-
nization in the islands, spending
a budget of \$200,000 annually,
this figure not including an addi-
tional \$200,000 spent by the
Visitors Bureau. An additional
\$100,000 is administered by the
Chamber of Commerce as a
health fund, the money being
raised by a per-ton charge on
cargoes clearing through the
port. From this health fund
amazing totals have been spent
over the past years for mosquito
abatement (the city of Honolulu
now is free of the pesky insects,
says Hamilton), for rat eradi-
cation, for building and operating
numerous clinics and for general
aid to health activities in scores
of other ways.

Mr. HAMILTON went to the
Islands a quarter of a century ago
to direct the campaign through
which funds were raised to build
the \$1,500,000 Army and Navy
Y.M.C.A., now a vital building
in the city. During the war years
an average of one million soldiers
and sailors used the facilities of
the building each month!

He has been with the Chamber
of Commerce for the past 19
years.

**Torney Fate May
Hinge on Decision
Made at Meeting**

An important meeting believed
by many here, to hold the fate of
the city's interest in Torney
General Hospital surplus lands,
took place in Washington, D. C.,
yesterday morning.

The meeting called by Con-
gressman John Phillips saw offi-
cials of the War Assets Adminis-
tration, and representatives of
the Public Buildings Administration
meet with attorneys for the
former owners of the El Mirador
hotel. It is hoped to bring about
a reversal of WAA's opinion that
Warren Pinney, Ralph LaCee and
the Harney Construction are not
the former owners and therefore
not entitled to certain priority
right under sale disposal laws of
surplus government property.

It is felt that unless WAA does
reverse its opinion regarding the
former owners the city will not
be in a position to financially
purchase any of the lands it is
seeking for a park and hospital
site.

The meeting was called with
the knowledge that a change in
the opinion of WAA could be ar-
ranged or an agreeable compro-
mise between all concerned.

The former owners have prom-
ised that they would transfer
certain portions of Torney to the
city for a park and hospital site.

The first American salt fac-
tory was started in Virginia in
1633, sea water being used. Eight
years later, Massachusetts gave
the exclusive right to manufac-
ture salt in that colony to Sam-
uel Winslow.

Three thousand years ago
Green philosophers believed that
the span of human life could be
doubled by a diet of honey and
water to relieve fatigue.

Mt. Rainier national park, in
the state of Washington, was es-
tablished by act of congress in
1899.

Warren G. Harding is the only
journalist to become president of
the United States.

CROSTOWN
by Roland Coe

"What's wrong with 'The Sky Monster'? I've heard some of the
programs they broadcast for adults, and they're not so intelligent
either!"



SUPERINTENDENT — Ralph
E. Johnson of Riverside, ap-
pointed head of county's new
forestry camp for juveniles at
Twin Pines Ranch southeast of
Banning in San Jacinto moun-
tains.

**Riverside
Man Named
Camp Head**

Appointment Goes to
Former Instructor at
Sherman Indian School

Ralph E. Johnson of Riverside
has been appointed superintend-
ent of Twin Pines Ranch, the
county's new juvenile forestry
camp in the San Jacinto moun-
tains 11 miles southeast of Ban-
ning.

The appointment was an-
nounced by F. Harold Butter-
field, county probation officer,
and took effect last Friday.

Johnson is an accredited in-
structor in vocational education
and has been supervisor of voca-
tional education and job place-
ment at Sherman Institute for the
past six years, where his duties
included those of boys' advisor
and vocational education instruc-
tor. He has been with the United
States Department of the Interior
Indian Service since 1927.

His appointment to the new
county position, made by the pro-
bation officer, was approved by
Juvenile Court Judges O. E.
Morton and Russell S. Waite and
the Riverside County Probation
Committee.

READY IN THREE MONTHS

Last Friday the county formal-
ly took possession of the 320-acre
ranch purchased at a cost of \$36-
000. Eventually, it will be operat-
ed as a 60-boy camp. Butterfield
said. It will be ready in about
three months to receive 25 to 30
boys 16 to 18 years of age. They
will engage in gardening, poultry
raising and other activities in the
mountain camp situated at an
elevation of 3500 feet.

The State of California will
pay Riverside county half the cost
of the camp's operating expenses
with maximum state contribution
not to exceed \$50 per boy month-
ly.

Johnson's son seems almost as

Farewell Party

Firemen Pay Tribute
To Bob Haynes

Fifteen years of service to the
community as a volunteer fire-
man came to an end last night
in a farewell dinner party ten-
dered Bob Haynes.

The dinner prepared by fire-
men was served in the upper
room of the fire department.
Thirty-three firemen and volun-
teers including some members of
the original force were on hand
to bid Haynes adieu.

Haynes and his family are
leaving Palm Springs for their
new home near Corona where he
recently purchased a ranch. He
came to the Village approxi-
mately 22 years ago.

**Mrs. Earl Hough
Named President
Of Altar Society**

Mrs. Earl Hough is the new
president of the Altar Society of
Our Lady of Solitude church
following election held in the
Rectory of the church Tuesday.
At the same time Mrs. Christine
Ranier was elected to the post
of secretary-treasurer of the or-
ganization.

Plans were also made for the
dessert-bridge party to be held
at the home of Miss Theresa
Field, 148 Camino Discanso,
Tuesday, January 20, at 1:30 p.
m. Committee in charge of this
affair are Mrs. Ranier, Mrs. Nora
Simpson and Mrs. Jackson.

The area of Japan proper, in-
cluding the islands of Honshu,
Shikoku, Kyushu, and Hokkaido,
is less than that of the state of
California. The Japanese islands
cover 147,707 square miles.

The Conus Gloris-Maris, a rare
mollusk, is worth \$600 a speci-
men.

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enthusiastic about Twin Pines
Ranch as the new superintendent.
Ralph Johnson Jr., a lieutenant
commander in the Marines, now
on a two months leave of absence,
has volunteered to donate his
services for the next 30 days to
clear brush and help put the
camp in readiness.

At a county prison camp he
found an old bulldozer, discarded
and with no trade-in value. He
borrowed it, will put it in work-
ing order and use it at Twin
Pines Ranch. Lieutenant Com-
mander Johnson is an expert
bulldozer operator.

Too late to classify

FRENCHWOMAN seeks position
as ladies maid. Box 66, Desert
Sun.

f2 FIRESTONE featherweight bi-
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wants employment as nurse-
maid. Box 67, Desert Sun.

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☐ Boy Scouts of America
☐ Girl Scouts of America
☐ Palm Springs Desert Museum
☐ Boy's Club

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The Desert Sun

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Urge Museum as Site For Desert Research

Development Possibilities Great Here

Visitor Backs His Belief With Offer To Donate \$1000

Establishment of the Desert Museum as a desert research center, recently advocated by scientists from universities in the southwest, was given added endorsement this week in the visit to Palm Springs of C. M. Goethe of Sacramento.

A naturalist of great repute, Mr. Goethe was a participant in last Saturday's field trip and conferred with Lloyd Mason Smith, museum director, on the possibilities of increasing the scope of desert research work with the Museum as a center of activities.

MR. GOETHE was one of the founders, along with Stephen Mather and others who established the naturalist activities in the national parks.

He was also instrumental in enlarging the former boundaries of Yosemite National Park, and in the creation last year of the new Everglades National Park.

HE IS KEENLY interested in the desert and is anxious to see the Desert Museum become established as a desert research center, and to indicate his interest he offered to donate \$1000 toward this goal.

Mr. Goethe strongly feels that there is a great number of possibilities for research, not only in natural history fields but in the production of commercially valuable by-products from desert plants.

People regarded the telephone as a curiosity when it first was invented. Bell educated them to use it by giving a series of lectures and entertainments by telephone.

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Condensed Statement of Condition, December 31, 1947

RESOURCES

Cash in Vault and in Federal Reserve Bank	\$ 743,380,001.52
Due from Banks	334,619,951.62
TOTAL CASH	\$1,077,999,953.14

United States Government Obligations, direct and fully guaranteed	1,775,524,606.99
State, County, and Municipal Bonds	290,481,884.01
Other Bonds and Securities	98,216,014.85
Stock in Federal Reserve Bank	6,499,400.00
Loans and Discounts	2,492,979,738.89
Accrued Interest and Accounts Receivable	24,422,323.42
Bank Premises, Furniture, Fixtures and Safe Deposit Vaults	34,753,192.97
Other Real Estate Owned	67,341.82
Customers' Liability on Account of Letters of Credit, Acceptances, and Endorsed Bills	44,322,810.41
Other Resources	550,402.74
TOTAL RESOURCES	\$5,845,817,669.24

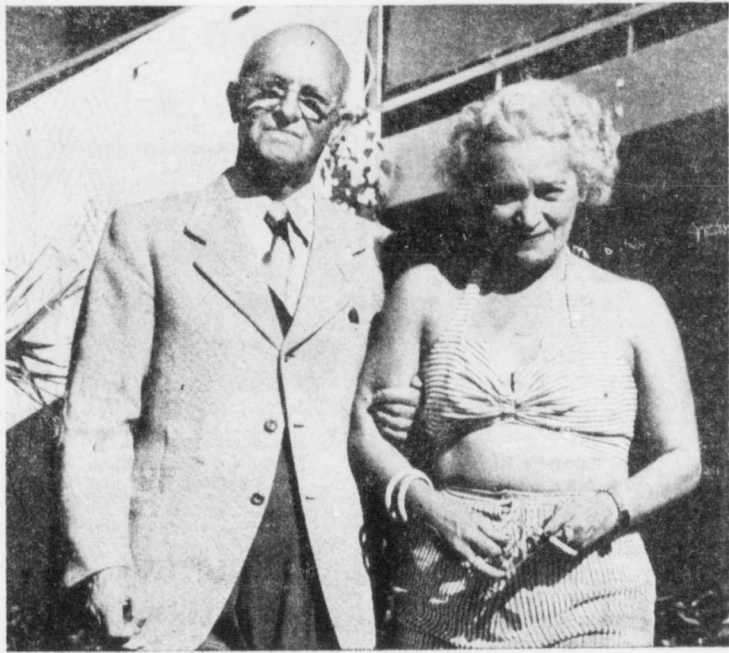
LIABILITIES

Capital	\$ 106,646,375.00
Surplus	110,000,000.00
Undivided Profits	40,525,935.63
Reserves	4,518,582.39
TOTAL CAPITAL FUNDS	\$ 261,690,893.02
Reserve for possible Loan Losses	37,046,609.29
Deposits { Demand \$3,094,410,901.73	5,467,199,162.15
{ Savings and Time 2,372,788,260.42	
Liability for Letters of Credit and as Acceptor, Endorser, or Maker on Acceptances and Foreign Bills	46,146,332.44
Reserve for Interest Received in Advance	13,293,247.36
Reserve for Interest, Taxes, etc.	20,441,424.98
TOTAL LIABILITIES	\$5,845,817,669.24

This statement includes figures of the Bank's foreign offices

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Foreign branches: London, Manila, Tokyo



CHINA'S ALL RIGHT—Edward Kann, authority on China, and Mrs. Kann, guests at the Hermosa Villa, believe in the future of the Orient. (Palm Springs Associates photo.)

Expert on Chinese Affairs Says Orient Will Be All Right

"China will come through her present difficulties . . . American industry, American financial institutions and the American public will not make a mistake by believing in her."

Those are the sentiments expressed by Edward Kann, international expert on currencies, veteran of 47 years in China, author of several books on Chinese monetary problems and practices, and honorary advisor to the Chinese Ministry of Finance under T. V. Soong and Dr. H. H. Kooing.

ARRIVING in Palm Springs, where he gave his first interview since coming to this country, Kann reported himself undisturbed by the present political situation in China, where his career as an exchange expert took him as a University of Vienna graduate in 1901, soon after the Boxer uprisings. He is on his first holiday outside China in 12 years.

Most amazing of American achievements to him, Kann said, are the telephones and electric illuminating systems.

On the other hand, as a veteran of rail travel in many parts of the world, including several journeys from China to Europe through Russia and Siberia, he finds rail transportation here "too complicated and filled with delays to be considered outstanding."

"IMAGINE MY SURPRISE," explained the widely traveled visitor, "after waiting more than half an hour standing in line to reach the ticket agent in order to travel to Palm Springs by rail, that a further delay was necessary when he filled the ticket."

See ORIENT, Page 16

Maynard G. Mead Installed Master At Masonic Event

Other Officers of Local Lodge Seated Monday At Ceremonies Here

Newly elected officers of the Palm Springs Masonic Lodge were ceremoniously installed at a regular stated meeting of that organization Monday night.

Master of ceremonies at the installation was Worshipful Brother Willard G. Babcock and the installing officer was Worshipful Junior Past Grand Master John R. Moore.

Taking office were: Maynard G. Mead, Master; Maurice H. Libbott, Senior Warden; C. Siegel Raymond, Junior Warden; John Archibald, Treasurer; Henry E. Greeley, Secretary; Oscar G. Carlson, Chaplain; Gerald K. Sanborn, Senior Deacon; Jules F. Watlet, Junior Deacon; Herbert Samson, Marshal; Everett Lilley, Senior Steward; J. Bryson Amos, Junior Steward and Elmer E. Woodward, Tiler.

Fontes Certified To Youth Authority

Rudolph Fontes, 17, charged with burglary in Palm Springs three weeks ago, was certified to the California Youth Administration by Judge O. K. Morton sitting in superior court in Riverside Tuesday.

Teen-Target Will Close at 9 P. M. on Pre-School Nights

New Hours Listed by Director; Saturday Deadline Is Midnight

Hours at the Teen-Target on Bellardo road were changed this week to eliminate any interference with school work and for the rest of the season the lights will go out on nights preceding school days at 9 p.m.

Friday nights the closing hour will be 11 p.m. and on Saturday night, dance nights, the center will close at midnight.

The Teen Target will open after schools let out for the day, around 3:30 p.m., William Dunning, director, said. There will be someone at the center at 2 p.m.

The Target is open daily except Mondays and many new projects have been added in the past few weeks.

Faces 100 Days In County Jail

Benjamin Harrison Baughman, Palm Springs ranch laborer, was ordered to pay a fine of \$200 or serve 100 days in the county jail or road camp when he was brought before Judge Moore this week on a drunk driving charge.

Sell that unwanted article through Sun Classifieds

Second Section

The Desert Sun

Palm Springs, California
Friday, January 9, 1948

Johnson Resigns As Bond Head

Fred H. Johnson, U. S. Savings Bond chairman for southern California for two years, has resigned effective Jan. 31. He was well known here for his work during the war-time drives, teaming up with Tom Holland, Village merchant who successfully put over the local campaigns.

Scout Leaders Meet Tonight At Legion Hall

Boy Scout commissioners from every district in the county will rally here tonight in a dinner meeting in the Auxiliary rooms of the American Legion hall with Frank Winterton, commissioner from the Palm Springs district acting as host.

Important matters relating to Boy Scout work in the county will be discussed.

Sixteen commissioners are expected for the event.

Chairman Harold Lienau of the Palm Springs district and other local officials will attend and join in the discussion.

Wright & Leonard

HOUSE MOVING

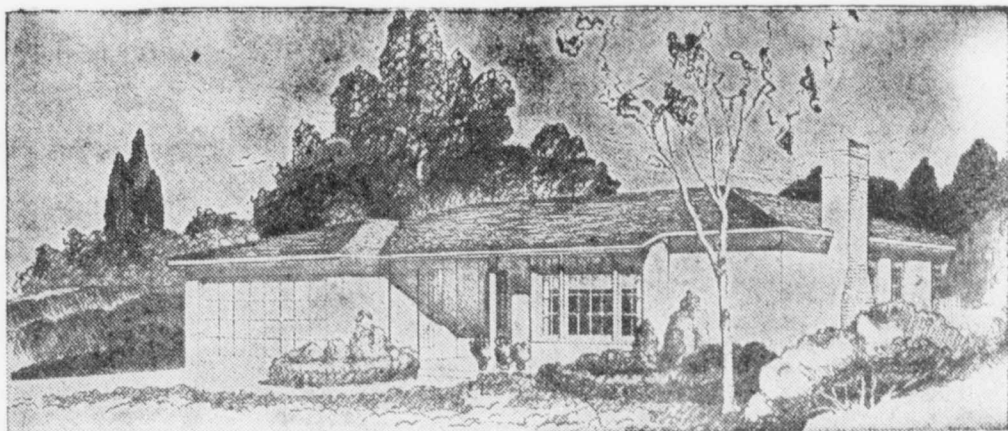
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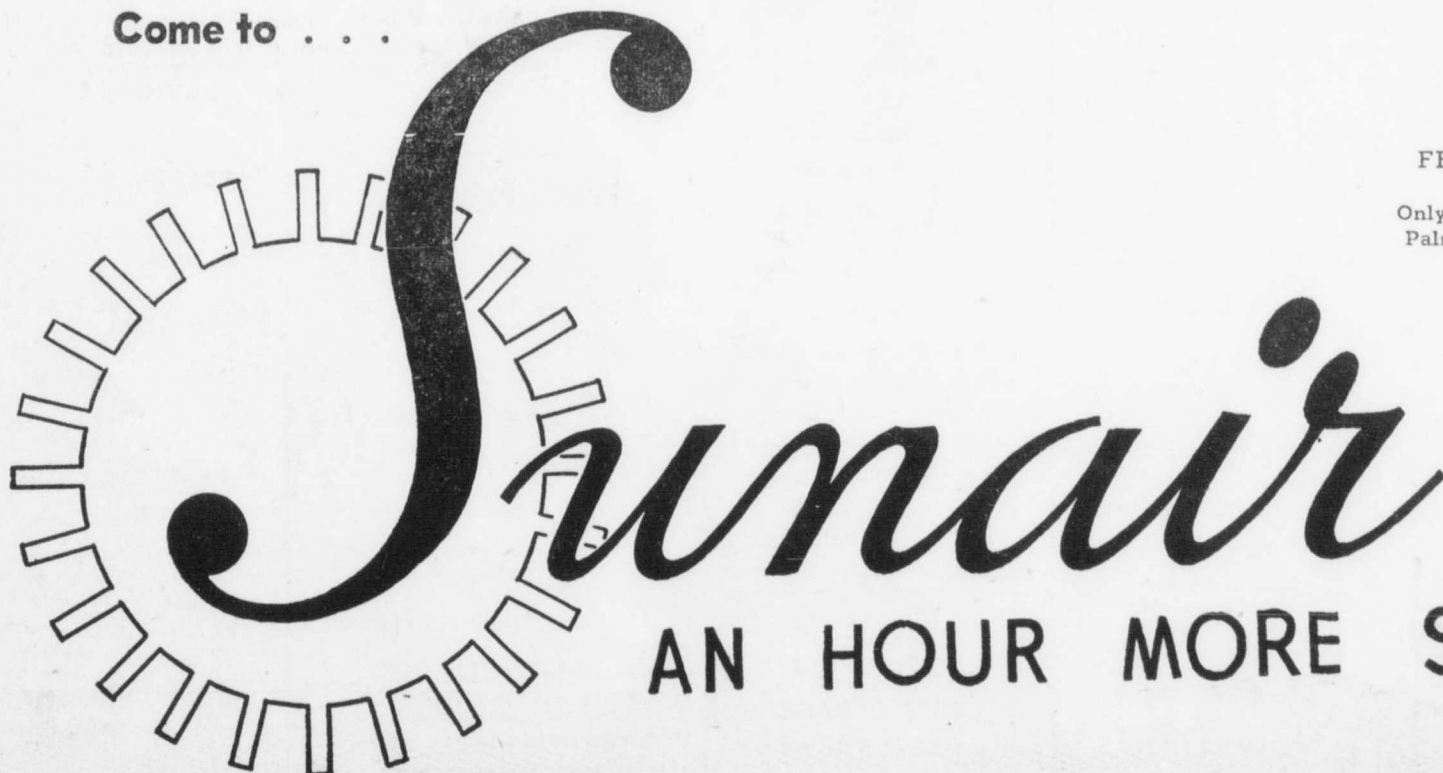
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It is not well to see everything, to hear everything; let many causes of offense pass by us unnoticed.—Seneca.

There's no defeat, in truth, save from within; Unless you're beaten there, you're bound to win! —Henry Austin

To be able to bear provocation is an argument of great reason, and to forgive it of a great mind.—Tillotson.

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Wednesday Preaching.....7:30 p.m.
Friday Bible School.....7:30 p.m.

SEVENTH DAY ADVENTISTS

(Every Saturday at Community Church)
Sabbath School.....9:30 a.m.
Preaching.....11:00 a.m.
Missionary Volunteers meeting every Friday at 7:30 p.m. at 303 East Andrews road.

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Schedule of Sunday Masses: 6:30, 8:30, 10:00 and 11:30. Holydays the same as on Sundays. Weekday Masses 7:30.

Confessions are heard on Saturday afternoons, 3:30 to 5:30 and at 7:00 to 9:00 p.m. Confessions heard before all Masses on Holy Days and First Fridays.

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Sunday School.....9:45 a.m.
Morning Worship.....11:00 a.m.
Sermon.....11:00 a.m.
Young Peoples Fellowship.....6:15 p.m.
Evening Service.....7:30 p.m.

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Rev. Robert M. Hogarth, Rector
Carey Ranch, Phone 7471
Eileen Carey, Organist
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8:00 a.m.: Holy Communion.
9:45 a.m.: Sunday School.
11:00 a.m.: Service and Sermon.
6 p.m.: Young People's Fellowship.

CHRISTIAN SCIENCE SOCIETY

Palm Springs, California
A Branch of The Mother Church The First Church of Christ, Scientist in Boston, Massachusetts
Sunday Service.....11 a.m.
The Reading Room upstairs in The Center is open daily, except Sundays and holidays from 12 to 4.
Wednesday Meeting.....8 p.m. (Woman's Club House)
Sunday School.....9:30 a.m.
271 Ocotillo Avenue

Christian Science

"Lesson Text 'Sacrament'"
"The grace of the Lord Jesus Christ, and the love of God, and the communion of the Holy Ghost, be with you all." These words of Paul to the Corinthians will be the Golden Text of the Sunday Lesson-Sermon on "Sacrament" in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston.

A Bible passage from The Acts relates that a man lame from birth, "seeing Peter and John about to go into the temple asked an alms." Then Peter said, "Silver and gold have I none; but such as I have give I thee: In the name of Jesus Christ of Nazareth rise up and walk. And he took him by the right hand, and lifted him up; and immediately his feet and ankle bones received strength. And he leaping up stood, and walked, and entered with them into the temple, walking, and leaping, and praising God."

Mary Baker Eddy writes in "Science and Health with Key to the Scriptures": "Jesus, said: 'These signs shall follow them that believe; . . . they shall lay hands on the sick, and they shall recover.' Who believes him? He was addressing his disciples, yet he did not say, 'These signs shall follow you,' but them—'them that believe' in all time to come."

CATHEDRAL CITY COMMUNITY CHURCH

(Cathedral Canyon Drive and D St.)
The Rev. Arthur Jack Wartes, Pastor.
Sunday School.....9:45 a.m.
Morning Worship.....11:00 a.m.
Midweek Service.....Wednesday, 10 a.m.

Canon Lief Will Speak Sunday at Episcopal Church

The Rev. Richard Lief, Canon Missioner of St. Paul's Cathedral, Los Angeles, will be guest preacher Sunday morning for the Episcopal church in the Village. He is in charge of a large band of workers in the Episcopal City Mission, Los Angeles, clergy and lay people, most of them volunteers, who give their service to God's forgotten people in all sorts of public institutions, hospitals, jails, reformatories, asylums, wherever these unfortunate people are confined.

CANON LIEF was in Palm Springs last winter to speak at an Episcopal Lenten service. Before coming to California, he was engaged in the same kind of work in Boston, Mass., the Universities Settlement in London, England, and later as Canon Missioner of St. John's Cathedral, Providence, Rhode Island.

Rev. Robert M. Hogarth began this week his confirmation instructions in the Episcopal church study: Sunday nights at 6 for high school students; Tuesday nights at 7:30 for adults; Wednesday afternoon at 4:00 for juniors 12 years of age or older.

Women's Circle Meets Tuesday At McClure Home

Women's Circle of the Community church will meet at the home of Mrs. George McClure, 349 Via Altamira, next Tuesday at 2:30 p.m. it was announced today.

Mrs. Elmer Markham, program chairman, said that the members will be entertained by a well known speaker, Miss Ruth Pinkney who will speak on matter of importance to all.

Tea will be served by the hostess, Mrs. McClure, and Miss Ellen Hopkins after the meeting.

Mrs. George Davis, chairman, urged all member to be present and to bring a friend.

Folks, to meet the urgent world food emergency, you're being asked to do a few simple things. Just cut down on the use of foods that use grain, so that we can meet Europe's need for bread. It takes grain to make meat, eggs and bread. Waste nothing. Save on bread every day. Use dry bread in main dishes and desserts, such as casseroles and bread puddings. Hunger threatens order and peace abroad. It may endanger our own security. Remember . . . save wheat! save meat! save the peace!

All Should Feel Encouraged to Ask Help Says Pastor

At the morning service, 11:00 o'clock at Community church, Rev. James H. Blackstone, Jr., will preach on the subject "Boldness in God's Presence."

"When we think of the majesty and greatness of God, we might be tempted to feel that we are too unimportant to have an audience with Him," the pastor said. "However, we are not only invited to come before Him in prayer, but encouraged to come into His presence with boldness, assured of His promises and convinced that mercy and grace will be given according to our need. This is not the boldness of human pride and boasting, the bravado of the man who dares to challenge the authority of God over his life, but the boldness of a son who does not fear to come before his father and make his request known."

The adult choir will render special music. A nursery is conducted during the worship hour for little children.

SUNDAY SCHOOL at the Community church commences at 9:45 a.m. Sunday morning, with a worship service in the church auditorium. A choir of fifty junior boys and girls lead the music. Classes for all ages meet at 10:00 a.m. The children of primary and beginners' age meet in the social room as a separate department at 9:45.

The Christian Endeavor societies meet at 6:15 p.m. The senior group will have as a special speaker Mrs. Charles Harken, who is leaving shortly to go to China as a missionary. The Junior High society will be led by Mr. and Mrs. Stanley Prischner.

REGULAR EVENING service at 7:30 p.m. will be conducted in the church auditorium. The Blue Nightingales and Junior Choristers will lead the service of music and will sing a special number. Rev. Charles Harken, who is a missionary leaving for China on January 20, will bring the evening message.

"It is a sacrifice today to leave the comforts and the friends of one's home land and to go to a land torn by civil strife and in the throes of the tragic aftermath of years of war. Rev. and Mrs. Harken, who are sailing for China this month, will be leaving go into strange and unknown experiences. All are invited to come and hear the challenge of this missionary," said Rev. Blackstone.

In the observance of the laws of God and in the promise of the Gospel of Jesus Christ there is the best guaranty of peace upon earth and the only hope of eternal life.

An electric marking tool has been developed to cut initials, names and designs into hard surfaces. It is described "as easy to write with as a pencil."

The Constitution of the United States, together with acts of Congress and foreign treaties made under its authority, comprise the supreme law of the land.

Sell that unwanted article through Sun Classifieds

World-Wide

P. S. Drug Crashes Outside Press Again

National and international publicity through the columns of newspapers in Europe and this country has been the lucky lot of the Palm Springs Drug and Import company.

The latest "break" was revealed in a picture of the drug firm which appeared with a story of Palm Springs in the Philadelphia Inquirer. This latest news story

PALM SPRINGS, CALIF.
Friday, January 9, 1948

The Desert Sun—11

shows sun worshippers in sun clothes inspecting postcards of the Village.

Several months ago a picture of Palm Springs showing a group of women in front of the drug store appeared in the London Times. Since then another news "break" in the form of a picture story appeared recently in the New York Times.

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What grander ambition is there than to maintain in yourselves what Jesus loved, and to know that your example, more than words, makes morals for mankind. —Mary Baker Eddy

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Banking Premises	233,571.02
Furniture and Fixtures	108,981.55
Real Estate Owned	None
Cash and Due from Banks	14,452,543.96
TOTAL	\$81,710,499.16

LIABILITIES

Capital Stock	\$ 1,500,000.00
Surplus	1,200,000.00
Undivided Profits	556,332.46
Reserves for Contingencies	107,599.36
Deposits	78,346,567.34
TOTAL	\$81,710,499.16

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Palm Springs High School Smoke Signal

Getting Back Into School Tempo is Difficult Task

By Charles Laurier

Well, after that very refreshing sixteen-day vacation, school started again last Monday, Jan. 5, 1948, with a bang. Students drifted in, tired and listless. Of course we have late hours to blame. After most of us stayed up all night, and slept until noon, getting up for school was like getting up in the middle of the night.

The first semester is but a few weeks from conclusion, and that means Mid terms. Then on to the end without much of a break, so I hope everyone got the most he could out of this vacation. Of course everyone took tons of books home to study and put their noses in them for at least six hours a day. Of course.

Dr. Oertel, and the whole faculty sincerely hopes that a pleasant vacation was had by all, and that students will settle down to passing all their midterms—successfully.

Happy Birthday!

Don Miller, Jan. 6, 1930; Jimmy Thomas, Jan. 10, 1931; Donald Henson, Jan. 10, 1934; Joan Wallace, Jan. 12, 1933; Mary Louise Klug, Jan. 15, 1931; Irma Taucher, Jan. 15, 1934; Sandra Small, Jan. 16, 1931; Neal Crump, Jan. 19, 1931.

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On The War Path

By MORT GILBERT

After all my beefing about a gym we finally got the word from the government that the Torney gym was in no condition to be used, as it was unsafe. The school board was forced to reject the gym as it would have been too expensive to redo it. The gym is like many other spoils of war which has gone to waste. Coach Ballagh is now going to see what he can do in an effort to secure the air base gym, even if just for practice. As I have said before it is as important to practice on hardwood as to play on it, in fact more important, so again we will see what will develop.

The team has been preparing itself for the first league game tonight at the Beaumont gym where we play Banning. There will be a varsity game and a "B" game. The double header starts at seven sharp. Let's all try and get away down to the game and root the locals to a victory.

THE STARTING FIVE will probably be Eddie Weiss at center, and Eddie was high point man at the first game of the season for the locals, racking up 12 points while holding the opposing centers to but five points. The forwards will probably be Blackhart and Simpson or Henson. Simpson racked up eight points while Blackhart was held to six. The two guards will be Doro and Lopez. The reserves include Styres, Roberts, Norris, Soto, Raphael, and Gilbert. The locals in their only game thus far against a much superior team from El Centro had to settle for a set back but they will be out to even the count tonight when the wins and losses really count. Banning thus far, in the only contest I have heard of, were beat by Coachella in a very close game 32 to 31.

LAST YEAR we beat Banning so they are out for revenge. It would be great to start the season with a victory and the boys will be fighting all the way. An interesting note to add would be the Kramer and Riggs on their tour across country have played seven times up to date and our Kramer has taken four of the matches.

Average depth of oil wells in the United States has increased in the past 20 years from 2900 feet to 3500 feet.

Indians to Meet Banning in First Loop Game Today

Palm Springs high school is looking forward with high hopes, to their basketball game tonight. The game is to be played at the Beaumont gymnasium because of the lack of a proper place to play in Palm Springs. The gym at Torney has not been appropriated for the school's use. The gun will be sounded at 7 p.m. with a "B" game preceding the varsity tussle. Palm Springs had a practice game with El Centro during the vacation and played a good game only to go down to defeat at the hands of El Centro 51 to 32.

All students are urged to attend and help support the team at Beaumont. Students will be admitted on their student body cards or the usual fee. Come on Villagers, let's see you all there, too.

Gazoozit

By BUCKY

Well! Well! We start school again... what drudgery... after that nice long vacation, too... Teen Target was buzzin' during parole... especially with such characters as Nancy Elbert, Don Miller, Sylvia Shields, Louis Pierce, Reese Watson, and others... of course... Dick Doro and Dixie Smith seem to have started the year off right... you guessed it, they're going steady... it looks like the seniors have gotten all their pictures... pity the poor people that received 'em for Christmas... Connie Nash has been walking around in a haze... little short Jay Hughes wouldn't have anything to do with it... chorus has been having tryouts for the operetta... can't you see Betty Wright, Corky Hammond, Lois Wrathall, Bownie Browne, Fred Gates, "Tubby" Dills, Mary Louise Klug, and Richard Day blowin' out their vocal chords.

Hurry, scurry for senior formal dates, girls, only seven more shopping days... cute couples seen strolling around the halls of ole PSHS are Mabel P. and Eddie, Sandy and Chuck, and Nancy and Jim... WHOever... the same ones... Oh... exams are coming up in a week... if you don't know an answer just ask Bob (answers) Breen, Eddythe (brain) Corwin, Tommy (sharp) Raphael, or any other of the "PSHS whiz kids"... Willie Vasjabel's theme song must be "Too Fat Polka"? have you heard him around school?... a regular Sinatra... wonder how Carlin and Dubose's photography business is getting along... title of "Teacher of the Week" goes to Mr. Hammond... he must have made a resolution to be nice to his classes... or could it be relief after the terrific Christmas program?... did you see Audrey Bentsen in her new grew outfit... real "new look"... Personalities Plus Kids are K. K. Youngs, Jim Atkins, Pat Warren and Charlene Hoss... as the man said when he turned to the last page of his book... I guess this is the end.

Scald your bread and cake containers with boiling water once a week and be sure to dry them in the sun if possible.

Annually fires attack about 400,000 homes and cause the deaths of 7000 persons from burns.

Classes Meet for First Gatherings Of the New Year

The first class meetings of 1948 were held on Monday, January 5. The seniors, juniors, sophomores, and freshmen held their meetings in room 3, room 9, the library and the auditorium respectively.

The senior class meeting was called to order by President Bob Singleton. Charlene Hoss, secretary, read the minutes of the last meeting. The following business was discussed. The date of the senior Ditch Day was voted as February 24. Selection of the announcement for the graduation was made and a committee was chosen to decide the date of the senior formal. Mr. Greeley, class advisor, announced that all college applications should be made now instead of in early spring, since college enrollments are high.

The junior class meeting was called to order by Vice-President Joey Flavin and the minutes were read by Secretary Betty Wright. The juniors discussed methods of raising money for the junior-senior prom. Also discussed was the coming date for the sweater dance and a report on the junior finances up to date was made.

The sophomore class meeting was called to order by President Ed Weiss followed by the reading of the minutes by Secretary Charlotte McKnight. A committee was chosen for the coming sophomore assembly after which the class rings were chosen.

President Bill Hotchkiss opened the freshman meeting, then Doreen Elbert, secretary, read the minutes. The only business discussed was the results of the Red Cross drive.

Senior Formal Set for Jan. 17

The senior class formal will be held January 17 at the Woman's Club at 8 p.m.

Charlene Hoss, the senior class treasurer, is the chairman of the committee for the dance. This is to be the last school activity for the seniors so in the words of Mort Gilbert, "It will be lavishly done and really swell. The entire student body is invited."

Pride is seldom delicate; it will please itself with very mean advantages.—Samuel Johnson.

Announcement Cards Selected

At the senior class meeting yesterday, the seniors selected graduation announcement and cards. The announcements will cost 15c each and the name cards will be \$1.79 a hundred for the printed ones and the engraved cards are \$2.79. The announcements will have the same crest as the crest of the class of '48's senior rings. The announcements will arrive about the last of April. All the students were told to find out how many they should order.

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3 Bedrooms, 2 baths, lavishly furnished.....	\$36,500
3 Bedrooms, 3 baths, new home and furniture.....	\$37,500
3 Bedrooms, 3 baths 4-car garage.....	\$39,500
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The Desert Sun will not engage in the commercial printing business hereafter until the new plant is completed in The Center. During this period we have arranged to have the job work serviced by THE DESERT PRINT SHOP. All work will be done and billed by this agency—not The Desert Sun.

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County Supervisors Approve New Unit At Juvenile Hall

Start of construction at an early date of the county's \$114,000 dependent unit at Juvenile Hall was assured when the board of supervisors approved detailed plans and specifications as submitted by Architect Milton H. Caughy, then authorized County Council Earl Redwine to apply for matching state funds amounting to half the building cost.

Motion was by Supervisor Arthur Weirick of Corona, seconded by Supervisor Floyd E. Gilmore of Hemet.

ACCORDING to Probation Officer F. Harold Butterfield, who presented the plans to the county governing board at yesterday's adjourned session, plans for the new Juvenile Hall building have been officially approved by state authorities and by the Riverside city building inspector.

Before the supervisors took formal action yesterday Chairman W. V. Pittman declared that in his opinion there is scant chance of lower building costs during the next five years and therefore he favored going ahead with

What Goes on in Palm Valley

By DON CAMERON

Ted Hutchinson of the Desert Nursery in Rancho Mirago told me the story of the New Year's Day gathering of the Desert Rats. They came from all parts to Borrego Valley to establish a monument to Peg Leg Smith. All the would-be seekers after Peg Leg's gold studded ledge, as a good luck token, threw ten stones on the monument. The bigger the stones the better the luck.

Ted took his stones from Magnesia Canyon and aided by Randall Henderson and Harry Oliver planted a desert holly at the monument. Also attracted by the lure of gold were Ed Edwards, Ray Hetherington, the Cabot Yerkas, the John Hiltons, the Homer Stuarts and Ed Duval. Ted says, "he has heard some good desert whoppers, but those told around the new monument surpassed all previous bonds." The Desert Rats are already looking around for new and better stories for next year's celebration.

construction of the new unit at once.

SUPERVISOR James I. Easley of Thermal agreed, saying that there is great need for the new building.

The dependent unit will at once provide accommodations for 28 children, and will be so constructed that additional accommodations may easily be provided. It will allow segregating of dependent children housed at Juvenile Hall, as distinguished from cases involving juvenile delinquency. Plans call for an ultra-modern building including latest improved equipment and facilities.

ACCORDING to the Schisler real estate office, the 500 acre Crane Ranch was just sold. Its 100 acres of dates make it the largest individually owned date ranch in the valley, being formerly owned by the plumbing Cranes of Pittsburgh, Pennsylvania. Dick Davis of Palm Village handled the deal for Schislers and the buyer is a Long Beach oil man, Edward Simmons. Another sale this week was the Don Admiral duplex back of the old Legion building on Rancho Mirago, which was bought by Jim Smith.

From northern California at the Lyle Harper's Mirage Plaza apartments this week, the Charles Shepards of Carmel, Dr. and Mrs. Milton Shutes and the Felix J. Aberouettes of Lafayette. He is the advertising manager of the Post Inquirer in Oakland and was lured south by the Ray Kelleys.

EDITH WARD of Palm Desert tells me Harold Lloyd was down to inspect the Shadow Mountain Club which he has already joined and James Stewart dropped in to join the club also.

Jim and Rosa Hughey with their small son Tim have just completed their lovely home on Rancho road. This is the second house they have built within the year, having sold their first home to the Ward Copleys.

Back to Arizona again are Dr. and Mrs. Bailey Phillips who were guests of Doc and Ruth Gurley during the holidays. Mrs. Phillips is Doc Gurley's sister. That real estate examination will have to wait a few weeks, because Claire Marie Leahy with her lessons half studied, felt in need of a vacation, is off to Michigan.

Her Main Role Seems To Be To Go Under Water

There are all sort of claims to distinction in filmdom, but Paulette Goddard thinks she has a new one.

Paulette says she'll yield to no one when it comes to water duckings. She has been tossed into rivers, lakes and oceans by some of the most important heroes in Hollywood. Seven times it's happened to Paulette in movies.

Her latest dunking is by co-star Gary Cooper in Cecil B. DeMille's mammoth Technicolor production for Paramount, "Unconquered", which arrives next Sunday at the Plaza Theatre. The film, which returns DeMille to the screen for the first time in three years, is reported to be a sweeping picturization of Neil H. Swanson's novel of frontier America.

Paulettes' latest water-cure takes place in one of the most exciting of the film's action-packed sequences. In their escape from the Indians, the canoe being paddled vigorously by Cooper dived unexpectedly and Paulette tumbles overboard into the cold waters of the re-created Allegheny.

Another one of Paulette's watery boasts is her drenching by no less than Academy Award winner Ray Milland in "Reap the Wild Wind".

Lions to Banning

Four from Village
Go to Greet Governor

Four Palm Springs Lions were in the gathering which greeted Lion District Governor Frank Shufelt at Banning Tuesday night.

Headed by President Ray Sorum of the Village club, the others in the delegation were Bill Vieth, E. F. Martell and Herb Mennell.

At Banning, the Villagers publicized the meeting here January 21 when International President Fred Smith will be honored.

PALM SPRINGS, CALIF.
Friday, January 9, 1948

The Desert Sun—13



PAULETTE GODDARD plays the beautiful, fiery slave girl in Cecil B. DeMille's "Unconquered", Paramount Technicolor drama starting Sunday at the Plaza Theatre.

Add a different touch to the shirred egg by putting a thin slice of fresh tomato in the bottom of the shirring dish.

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Sun Deck, Good Lot
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KITCHEN TRICK

PEARS WITH PORK? Indeed yes! Fill canned pears with cream cheese, bake with roast pork for the last 15 minutes, baste with drippings.



HOUSEHOLD HINT



KEEP IT CLEAN—that bandage on a busy finger. Bind round and round with Scotch tape.

RECIPE

GREEN RICE

1 c. raw rice, cooked and cooled
½ lb. grated cheese
2 small green peppers, chopped fine
1 green onion, chopped fine
½ c. minced parsley ½ c. milk
½ c. salad oil salt and pepper
Mix all ingredients together, reserving some cheese for topping. Place in casserole, bake 45 minutes in moderate oven (350°). Serves 6.

INVENTORY TIME

TAKE STOCK of your household methods, too. Get some "Good Ideas" from Weber's booklet. It's FREE, 60 pages, illustrated. Write Weber Baking Co., Box 1730, Dept. 408, Wilshire-La Brea Station, Los Angeles 36.

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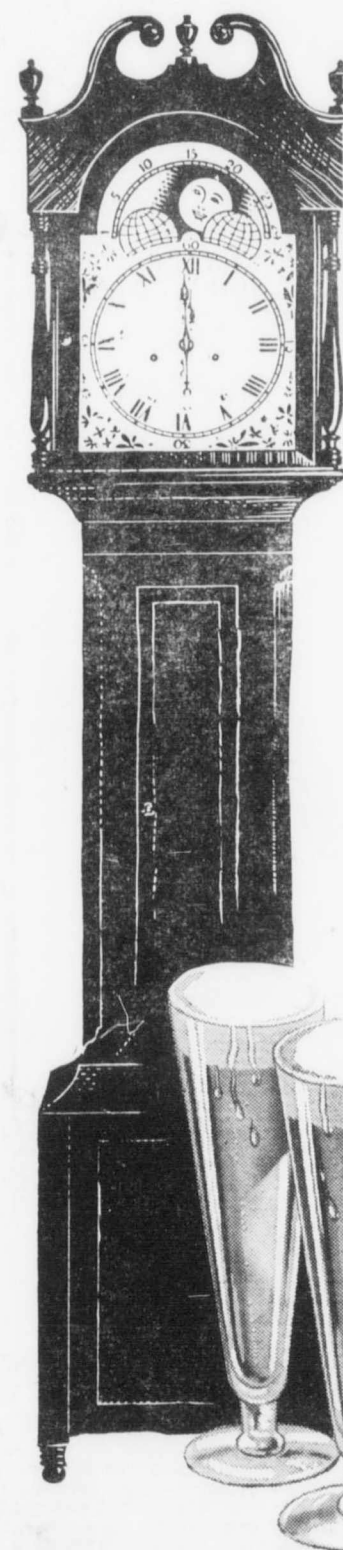
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Museum Notes
LLOYD MASON SMITH

The film originally scheduled to be shown tonight in the Film Classics series, "Love Finds Andy Hardy," has been cancelled because of the transportation tie-up in New York due to the snowfall which has made it impossible to get the film shipped here by that date; therefore, there will be no program. This series of Film Classics, given each Friday and obtained from the Museum of Modern Art in New York City, is open to Museum members only.

Dr. Leslie A. Smart of Los Angeles, who was to give his delightful color movies of the Caribbean, "Trails Through the Tropics," has fallen victim to the current influenza epidemic and is confined to bed; therefore his program, originally scheduled to be presented tomorrow at 8 p.m., has been cancelled. In its place Lloyd Mason-Smith, director of the Desert Museum, will show and make comments on the Jack Breed color movies of Monument Valley. This program is open to the public without charge. Dr. Smart's program will be postponed until March 27.

AS A SPECIAL ADDED treat to the scheduled showing of his color movie, "The Land of the Havasupai," Jack Breed of Tucson, Arizona, also presented his new film on "Navaho Silver-smithing" last Saturday night before a packed Museum audience. Mr. Breed illustrated the latter film with the casts and the actual buckle which was made in the film. Last Thursday night, as the special membership program for January, Mr. Breed also presented two more color movies: one on "Hopi Kachinas," filmed under the direction of Dr. Colton at the Museum of Northern Arizona; and second, on "Glacier National Park." The Havasupai picture was in effect a preview of a National Geographic article to appear next month in which Mr. Breed's article and still color shots of the area will be featured. Mr. Breed's story and pictures of the Hopi Kachinas have already appeared in the December issue of Holiday Magazine.

SUNDAY NIGHT, January 11, at 8 p.m., the third Star-gazer walk of the season will be held. Those interested in learning the common constellations that are visible during this month should meet at the corner of Ramon road and Palm Canyon drive. These non-technical "walks" are for the express purpose of acquainting you with the well-known star clusters. The public is cordially invited to attend—there is no charge. Last Monday evening Museum

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Pat Barbara and His Band Playing At Racquet Club

Patrons and guests at Charlie Farrell's Racquet Club will swing and sway to the sweet dancing music furnished by Pat Barbara and his band.

Music that ranges from fast rhythmic numbers of Latin America to the latest tunes that are sweeping this country will be on tap at the Racquet Club from now on.

Barbara comes to the famed haunt of celebrities and motion picture stars with many years of experience in the music field behind him. He played for many years with Rudy Vallee and when that aggregation busted up at the outbreak of World War II, Barbara organized his own band for a long booking at the Stork Club in New York City.

The musical aggregation just finished a long engagement at one of the swanky hotels here in the Village.

Director Lloyd Mason Smith presented an informal talk at the Baptist church in Desert Hot Springs on "Desert Planting". Mr. Smith showed slides of the common desert trees, shrubs, and flowers, and a reel of color movies taken in Joshua Tree National Monument and around the Salton Sea. This program was presented under the auspices of the Chamber of Commerce of Desert Hot Springs, and was arranged by Mrs. Marie Ropp and Mrs. Viola Dinsmore.

TOMORROW the field trip to Giant Rock Airport, the scene of a true spy-story that ended in tragedy.

Joshua Tree and the old Lava Flow will also be seen on this trip. About 80 miles of round-trip driving is involved, little walking. Interested persons meet at the museum at 10 a.m., bring lunch; return at 5.

Sunday night, January 11th, the third star-gazer walk of the season will be held from 8 to 9 p.m. Meet at the corner of Ramon road and Palm Canyon Drive.

FIFTY-ONE PERSONS took part in last Saturday's all-day field-trip to the Salton Sea. They were:

Louise Allen, Duane Arns, Mrs. E. K. Babbitt, Wilbur Bailey, Mrs. Brygger, Joyce and Mildred Buck, Charlotte Burns, Ella T. Burns, Helen Clatworthy, Mr. and Mrs. Fred L. Ellison, Margaret Endy, Mr. and Mrs. F. M. Fuller, Mrs. Clara Gates, Mrs. V. E. Gordon, Mr. and Mrs. Ernest Grosche, Miss D. Herriek, Blanche Hewell, Mrs. Howe, Iva Marie Huddleston, Hannah R. Jay, Anna Jordan, William Norman Jupe, Katherine Jensen, Mrs. B. J. Luisdau, Mr. and Mrs. Geo. W. Lyman, Mrs. Kate E. McCullah, Sandra Marshall, Mrs. Bea Marx, Wayne Morris, Mrs. Allan Murphy, Lillie Runyon, Mrs. Sixta, Harold Smith, Mr. and Mrs. R. A. Stober, Mr. and Mrs. Stooman, Elmor C. Stute, Elisabeth Tooker, Katie S. Weiser, Marian White, Ruth O. Williams, Maxie Winer, Esther Yurman.

THE FOLLOWING PERSONS have taken out memberships in the last week, making a total of 467: Dr. V. A. Chapman, J. P. Clark, Albert Frey, Mr. and Mrs. E. C. Herthel, Mr. and Mrs. Harry E. Hyde, Mr. and Mrs. William J. Lindenberger, Mr. and Mrs. K. Matthew, Mr. and Mrs. Binney and Wayne Morris, and John Ward.

Eugene Thompson of Cathedral City brought in a lizard this week; and Milton Knapp Sr., a piece of tungsten ore from Trail Canyon in Death Valley.

FRAMING INSPECTION The structural framing of a house can be best observed and judged in the basement because there the joists, studs and sills are not usually concealed.

Cape Town, site of a Dutch viciualling station in the 17th century, is still called the "tavern of the seas."

The Desert Sun
CLASSIFIED ADS

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Palm Springs, Calif.

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EXPERT ALTERATIONS and remodeling on ladies suits and dresses. Helen Smith, 646 Calle Palo Fierro.

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MEMBERS who wish to transfer to charter membership in a Palm Springs chapter Daughters of American Revolution and those eligible for membership, please contact Mrs. Wm. Mupladin, P. O. Box K or Mrs. Hiel G. Rider, P. O. Box 725, Laguna Beach.

BATES EYES TRAINING MARY H. BARRETT B. S. degree Columbia University. Graduate Corbett-Bates School of Eye education. 175 S. Cahuilla Rd. Phone 8292.

Moving—Storage 19

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Home Services 20

TO THOSE who appreciate better piano tuning, call Reed's Radio Shop, Phone 8255. Mr. Lindholm is here about the first of each month.

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LEGAL NOTICES

DESERT SUN

CERTIFICATE OF CORPORATION TRANSACTING BUSINESS UNDER FICTITIOUS NAME.

The undersigned, THE DESERT HAND LAUNDRY, INC., a corporation, by its President and Secretary, thereunto duly authorized, hereby certify: That it is transacting a general cleaning, dyeing and pressing business at 369 North Indian Avenue in the City of Palm Springs, County of Riverside, State of California, under the name and style of DESERT CLEANERS; that it is the sole owner of said business and that no other person or persons are interested therein; that its place of residence and its principal place of business is 369 North Indian Avenue, Palm Springs, California.

IN WITNESS WHEREOF, THE DESERT HAND LAUNDRY, INC., by its President and Secretary, thereunto duly authorized, has affixed its name and corporate seal this 20th day of November, 1947.

THE DESERT HAND LAUNDRY, INC. By ARTHUR E. BAILEY, President. By ILEE B. BAILEY, Secretary.

STATE OF CALIFORNIA. COUNTY OF RIVERSIDE, ss.

On the 20th day of November, 1947, before me, the undersigned, a Notary Public, duly commissioned and sworn and residing in the City of Palm Springs, County of Riverside, State of California, personally appeared ARTHUR E. BAILEY and ILEE B. BAILEY, known to me to be the President and Secretary of the corporation that executed the within instrument and they acknowledged to me that said corporation executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at said City of Palm Springs, County of Riverside, State of California, the day and year first above written.

(Seal) NELLIE E. KALBACH Notary Public in and for the County of Riverside, State of California. My Commission expires Feb. 15, 1948. Pub. Sun. Jan. 6, 13, 20, 27, 1948.

Religion means kindness and the practice of virtues within us and about us.—Professor Tweedy If you would convince a man that he does wrong, do right. Men will believe what they see. Let them see. —Thoreau

Nebraska's 1947 apple crop is estimated at 86,000 bushels, about one-third the 1936-45 average of 233,000 bushels.

Home Services 20

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RELIABLE babysitter comes in whenever you want. References. Phone 6141.

BABY SITTER Experienced, after 4 daily, Saturdays, Sundays. Phone 7581.

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EXECUTIVE housekeeper, white, capable, intelligent, good driver. Excellent references. Salary \$225 month. Box 64, Desert Sun.

REFINED LADY will do any kind of sewing in your home. 321 Marcus Rd., 1 block east of Jerry's.

YOUNG MAN 25, single, 6 years college, varied experience, desires interesting work in desert area. Box 65, Desert Sun.

EXPERIENCED housekeeper. Good cook with refined aged daughter. References. Phone 7333.

RELIABLE white woman would like place taking care of child, or house work. Capable cook. Local references. File 63, c/o Desert Sun.

WANTED: Position as housekeeper. Have daughter 10 years old. Mrs. Campbell, Hemet 2734.

WILL DO PART TIME housework for room. Box 58, Desert Sun.

EX TEACHER, care for small child for working mother. Live in. Call 4652.

NURSE will care for your children while you work. By day, week or month. 284 Citrus St., Cabazon.

Employment Offered 27

SALESMAN to sell stock in old established company for expansion purposes. Good deal to capable party. P. O. Box AA, Palm Springs.

GIRL, general housework. Room and board. Dr. Adair, Telephone 2831.

STENOGRAPHER and bookkeeper, 6 days weekly. Call Mr. Holt, 1112, Rancho Mirage Corp.

SOLICITOR, lady or man with some experience. Palm Springs Villager, 418 S. Indian.

Business Opportunities 30

GIFT SHOP concession on rental or commission basis in the new Normandy-Village Inn. Opportunity to establish good business for high grade merchandise. Phone 2707.

YOUNG MAN, executive owner, desires associate in expanding cement paint manufacturing Co.—man or woman. Box F, Desert Sun.

CAPITAL NEEDED Have one of the finest locations for Super Service Gas Station and garage in Palm Springs area. Need \$5000 for building completion. Can give 1st mortgage on entire building and lease. Entire sum payable in 2 years or before. Will consider an associate if versed in auto repair business and has capital. Box 62, Desert Sun.

Money Wanted 33

\$90,000 1st Trust Deed on Wilshire Blvd. income property in Santa Monica for sale. CHET HOOBER MUNHOLLAND & CO. 431 N. Palm Canyon Dr. Phone 3673

Real Estate for Sale 35

REDUCED for quick sale: 2 bedroom, new cement block house, completely furnished, on Reservation. \$8500.

Builders, attention! 2 bedroom furnished house on hotel zoned lot. Plenty of room for 2 story rental unit, good residential section. \$13,750.

Large corner lot in exclusive Palm Highlands tract, \$3500.

Estate with heated, filtered pool, 2 bedrooms, 2 baths in main house, 2 bedrooms, 2 baths in guest house; beautifully landscaped, completely furnished. \$40,000.

BETTY M. BALL 154 N. Indian Ave. 2841—Phone—7453

9-UNIT COURT, attractive, new, beautifully furnished, carpeted throughout, electrically equipped. Palm Village, 12 miles south Palm Springs. Rental schedule \$110 per day. \$40,000 handles.

Lovely furnished adobe home, 3 bedrooms, tile roof, tile floors, large lot in Rancho Mirage.

JIM SMITH Rancho Mirage rear KIVA Courtesy to Brokers

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Guest Ranch, Parker, Ariz. 80 acres, 5 miles from Parker on good gravel road. Hotel, guest cabins, swimming pool, open dance pavilion. Boating and fishing on Colorado River. Beautiful palm, grapefruit and orange grove. All utilities in. 1 well, several springs. Excellent possibility for a Dude Ranch. This must be seen to be appreciated.

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R-1 LOT in choice location. 66x165 with underground utilities. A buy at \$2500.

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CASH OUT SALE Triplex, 1900 square ft. Good renting location. Close in. \$22,500.

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New 2 bedroom home. Double wall construction. Stucco with tile roof, large living room, fireplace, patio, garage. 2 1/2 acres. Lovely view. Water, electricity. 18 mi. from Palm Springs on 29 Palms Hwy. Ideal year round climate. Owner, R. R. Dodd, Morongo Valley.

VERY DESIRABLE R-3 lot. \$4500. A choice residence lot, \$2250.

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4 ROOM home plus 4 kitchen units and room for more. Priced right.

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FOR SALE or lease by owner: Beautiful estate, 2 homes on 2 acres of beautifully landscaped grounds. Phone 8133. 678 Gran Via Valmonte.

20 ACRES with water available. Located on Hiway 111, 7 miles east of Palm Springs. Write Drawer AA, Palm Springs, or see your broker.

LARGE residence lot in Desert Sands reduced to \$2750. Must sell. Peter B. Sheptenko, 475 N. Palm Canyon Drive, Phone 7366.

INVESTOR'S OPPORTUNITY 32 acres of artistic hilly land in Palm Springs. 900 ft. facing S. Palm Canyon Drive by 1532 ft. deep. Can be developed into the Bel Aire of Palm Springs. \$60,000 total price. File 60, Desert Sun.

2 LOTS, 100x135, \$900 each; 2 lots 100x135, \$1100 each. All utilities. Excellent view. Drive 5 miles East on Ramon Road then South one mile. Follow signs or drive 1 1/4 mile north from Cathedral City on Date Palm Drive.

SMALL HOME, plastered, stuccoed, steel sash, hardwood floors. Price \$2500. 1918 S. Palm Canyon.

IMMEDIATE POSSESSION 7-unit court-apartments, well furnished, Cathedral City. Good possibilities for further development. Price \$37,500. Terms.

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For business, residential, income, and residential lots.

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CHOICE mountain property in newly developed subdivision. Big Bear. Make appointment to visit this beautiful spot. A day's outing, our expense. Transportation, lunch provided. Inquire 2724 Junipero.

3 BEDROOM and den, \$14,500. Fireplace, hardwood. 1644 N. San Geronio, Banning.

A REPORT TO SUBSCRIBERS AND APPLICANTS FOR SERVICE

1947

When the Telephone Industry entered 1947 it found itself surrounded by a ring of seemingly insurmountable obstacles . . . lack of equipment, scarcity of trained workers, mounting costs of material and labor, a huge backlog of unfilled applications, and a continuing abnormal demand for service.

But in spite of these handicaps your telephone company met with a certain measure of success in its efforts to improve conditions. During the past twelve months we installed over 10,000 telephones, increased our personnel by 33 1/3%, and spent over \$1,000,000 for new equipment and construction. However, our held orders numbered more at the end of 1947 than at the beginning because of the ever-increasing flow of applications

1948

Our program for this year calls for the expenditure of another \$1,000,000 or more for further improvements in central office equipment and outside plant, and for the extension of lines to newly developed areas. Our goal remains the same - to render the best possible service to existing subscribers, and to provide service to all who desire it as quickly as we can.



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• Delightful sun-drenched days . . . cool, dry, restful nights . . . abundance of fresh water . . . paved roads and utilities in . . . spectacular desert Estate Sites of one acre or more—ready for you to buy and build on, NOW!

• NOW is the time to get in on the boom at Borrego . . . Hoberg Desert Resort under construction . . . new homes . . . swimming pools . . . exclusive Borrego Desert Club . . . excellent income after . . . UNLIMITED are the investment opportunities still available to you at Borrego Springs. Investigate TODAY.

BORREGO SPRINGS CO. Robert Ransom, The Plaza, Palm Springs, Calif. I would like to obtain your free folder describing desert Estate Sites available at Borrego Springs.

Name _____ Address _____ (please print) City _____ State _____

2 SUMMER HOUSE locations, San Bernardino mountains. Includes real property, 4 lots, and buildings. 2 trade names (registered). Lease on 4 lots (near lake). L. A. city playground camp, adjacent to real property. Have carried contract for 14 years with them, and it can be secured for new owner. This business has been operated by one owner for 17 years. Write P. O. Box 865, Perris, Calif.

2 BEDROOM furnished home. Full price \$21,500. 10% down, 1% a month.

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6-UNIT auto court, beer parlor. Modern construction, completely furnished. This property is an exceptional value on Highway 99, 10 miles S. of Indio, next to Valerie Jean's Date Shop.

NEW FURNISHED duplex, panel Ray heat, air conditioned. Option to buy. 1 apt. available January 20. R-3 Zone. 4682.

SEVERAL PIECES of land near Desert Hot Springs at lowest prices. 10% commission to brokers.

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3 ACRES. 400 ft. on Date Palm Drive. Utilities, beautiful view. Ideal for small ranch. Bargain at \$6000. 5 minutes out Ramon to Date Palm or write owner, P. O. Box 1185, Palm Springs.

60 ft. income lot close to Hiway. \$1150. Terms.

60 ft. business lot on Hiway. Rancho Mirage. \$1950. Terms.

40 acres level land adjacent to prosperous grape ranches. \$275 an acre.

60 acres on Hiway 111—\$500. acre.

DON CAMERON, Realtor
Rancho Mirage, Phone 1091

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Owner needs cash, 100 foot frontage on North Palm Canyon Drive.

\$12,000
BESS MATLOFF
235 N. Palm Canyon Drive
3191—Phone—3283

20—40—60 ACRES. Trailer Park and 5 houses and apartments. 12-inch well, cows, tractor and tools. 20 acres unimproved land. Rancho Vista, 3 miles north of Indio on 99. P. O. Box 3055, Indio.

CORNER Las Palmas lot. Phone owner, 5352.

20 YEAR lease with renewal option on 10 acres of private level land—hiway frontage. Can be used only for guest ranch or residential income development. Located ½ mile west of Cathedral City. Address Box 8, Palm Springs.

2 FURNISHED houses on R-3 lot. Close in. 1 and 2 bedroom \$14,750. Owner, 585 Calle Palo Fierro, Phone 4852.

IN TRAMWAY AREA, 2¼ acres. A real buy at \$9500.

HAROLD HICKS
813 North Palm Canyon
6711—Phones—2736

BY OWNER, SACRIFICE
Lot Winter Haven Manor Tract, \$2150. Phone 3191 or 3283.

LAND BARGAINS
Salton Sea View acreage
\$1750 per acre
COL. R. A. ELLSWORTH
Palm Village
Phone Indio 72792
or see your broker

FOR SALE: 20 year lease on 40 acres of Indian allotted land, located on Hiway 111, ¼ mile East of Palm Canyon Drive. Courtesy to brokers. Drawer A.A., Palm Springs.

2 BEDROOM furnished house in best residential district on reservation. Call 7133.

NICELY FURNISHED ranch type home on large lot. \$22,500.

CHET HOOBER
MUNHOLLAND & CO.
431 N. Palm Canyon Dr.
Phone 3673

9-Unit Court—\$21,500.
20 Acres, \$75 per acre
Closer in acres, business and Hotel zone, \$4000 per acre.
Retail store space in Cathedral Country Store
5582—Phone—9084
"All Men Are Brothers"

14 ACRES including knoll site overlooking ocean in Rancho Topanga—Malibu Sequit, north of Malibu. TO TRADE on Palm Springs home or income property.

CHET HOOBER
MUNHOLLAND & CO.
431 N. Palm Canyon Dr.
Phone 3673

PALM CANYON DRIVE
62x300 ft., zoned for stores and units, over 18,000 square ft. \$9950. Exclusive agents.
PALM SPRINGS INVESTMENT CO.
See
Dave Rose or Gene W. Johnson
280 N. Palm Canyon
Phone 7505

Near Lone Palm, R-4 Lot 118x130. \$12,500.

HAROLD HICKS
813 North Palm Canyon
6711—Phones—2736

TEN-UNIT INCOME PROPERTY, half block off Palm Canyon Drive. Beautifully furnished and landscaped. Full price \$79,000. Half cash will handle. Peter B. Sheptenko, 475 N. Palm Canyon Drive, Phone 7366.

BEAUTIFUL HOME JUST BEING COMPLETED ON ANESTATE LOT 2 BLOCKS FROM PALM CANYON DRIVE, 4 BEDROOMS, 3 BATHS, LIVING ROOM WITH FIREPLACE, DINETTE, KITCHEN, SERVICE PORCH, SOLARIUM, PATIO, 2 CAR GARAGE. PRICE \$37,000.00. TERMS.

NEW 5-UNIT COURT, BEAUTIFULLY FURNISHED, ROOM FOR ADDITIONAL UNITS. PRICED AT \$48,000. INCOME \$75 PER DAY.

BEAUTIFUL NEW UNFURNISHED 3 BEDROOM HOME, LARGE LIVING ROOM, FIREPLACE, ALL ELECTRIC KITCHEN, 2 PATIOS, TILE ROOF, CEMENT WALL R-3 LOT, 95x100. CATHEDRAL CITY.

110 FT. ON NORTH PALM CANYON DRIVE, CLOSE IN. 296 FT. DEEP TO REAR STREET. 7 APARTMENTS NOW RENTED, \$71,750.

FIVE UNITS
SPECIAL PRICE THIS MONTH ONLY, 2 SINGLE APARTMENTS, 3 HOTEL ROOMS. INCOME \$60 PER DAY. BUILDING ALMOST NEW. ROOM FOR 2 MORE UNITS.

R-3 LOT MUST BE SOLD TO CLOSE ESTATE. LOCATION NEAR DESERT RETREAT OFF INDIAN AVE. WILL ACCEPT ANY REASONABLE PRICE.

R-3 LOTS, JUST OFF RAMON ROAD NEAR PALM SPRINGS HIGH SCHOOL. 100x83. UTILITIES. SPECIAL, \$1850 EACH.

SPECIAL—NEW DUPLEX MOVE IN WITH INCOME. EXCELLENT LOCATION. PRICE \$24,000.

BEAUTIFUL ESTATE IN ME BEAUTIFUL ESTATE IN MERITO VISTA, DRASTICALLY REDUCED. CALL TODAY FOR APPOINTMENT TO SEE THIS COMPLETELY FURNISHED HOME.

WM. OTTO CO.
CULVER NICHOLS

Associates
BARNEY JOHNSON
AL E. HOOVER
FRED ARSCOTT
OLIVE M. PERDEW
861 N. PALM CANYON
PHONE 2182

CLAUDE SAYS:
Court on Palm Canyon, ten modern units, best rental district. Income over \$100 per day. \$35,000 down. This can make you \$12,000 net in next 6 mo. A rare opportunity.

4 Complete Apts: 2 doubles, 2 singles. Present income of 13 per cent in income can be increased. Close in. Terms. \$25,000 full price.

4 bedroom—3 baths, well furnished home, in "Belt of Calms". Fenced, garage, tile in kitchen, bath. R-3 zone. Two rooms have outside entrance and baths and can be rented. Rates high under rigid inspection. Price \$25,250.

See Claude Gottbehuet
423 N. Palm Canyon. Phone 3311

BEST POSSIBLE INCOME AND BUSINESS OPPORTUNITIES

in beautifully established PALM VILLAGE, America's finest and fastest growing desert community. INCOME LOTS—HIGHWAY FRONTAGE for motels and guest apartments. Will accommodate 8 units and up. As low as \$3,600.00.

2 R-3 LOTS
Back to back. Ideal location. 78x210 ft. \$5500 each or \$10,000 for both.

PALM SPRINGS INVESTMENT CO.
Associates
Gene Johnson—Dave Rose
380 N. Palm Canyon Dr.
Phone 7505

SEE THIS TODAY. Brand new sale, \$7950, ½ down \$75 a month on balance.

FRANK MILLER, Realtor
428 N. Palm Canyon Drive
Phone 2929

6 UNIT apartment on Palm Canyon Dr. Want small home or duplex in Palm Springs as part payment. File No. 100, Desert Sun.

35 ACRES overlooking Salton Sea, excellent soil. 236 acres unimproved, adjoining improved ranches. Both in canal district. Priced to sell by OWNER, 301 E. Franklin Ave., Pomona.

TWO-BEDROOM HOME just completed. Two-car garage, sun deck, good lot, excellent close-in location. \$12,500 full price. Easy terms. Peter B. Sheptenko, 475 N. Palm Canyon Drive. Phone 7366.

2 COTTAGES, charming, residential or income. 4 blocks from business center. \$11,500. Terms. Phone 2182.

\$7,000 NEW 2 bedroom home; electric water heater; sun porch; attached garage. A good buy or income. Owner, Harrington, Joshua Tree.

WILL SELL at cost my equity Lot 69 Rancho Mirage Annex No. 2, John Gee, Hotel Ingraham, 1046 Wilshire, L. A.

10 ACRES near Desert Hot Springs on sec. line. Close to Bubbling Wells Subdivision. Price \$3,500. E. G. Stockton, Warner Springs, Calif.

FOR SALE in Merito Vista, beautiful residence lot 150x150. Full price \$7700. Call Peter B. Sheptenko, 475 N. Palm Canyon Drive. Phone 7366.

60 ACRES in Oregon near Portland. 2 acres strawberries—first year. 8 acres first and second grade timber. Ten acres of clean land. Lovely 5 room house. Full basement. Electric water heater and pump. Mail, school, milk rt. Price \$7,500. Phone 7585.

YEAR around home in Idyllwild. 3 bedrooms and 2 baths, or will exchange for Palm Springs or Desert income property. What have you? Phone owner, 5352.

2 R-4 LOTS
Corner lot and adjoining one. 156 ft. frontage by 105 ft. deep. \$20,000.

PALM SPRINGS INVESTMENT CO.
See
Dave Rose or Gene W. Johnson
380 N. Palm Canyon
Phone 7505

TENNIS CLUB AREA
2 adjoining R-1 lots close in. 100x125. \$5500 each.

PALM SPRINGS INVESTMENT CO.
Associates
Gene Johnson—Dave Rose
380 N. Palm Canyon Dr.
Phone 7505

RANCHO MIRAGE
Beautiful, new, completely furnished DUPLEX. On large corner lot fronting hiway 111. Sundek, pool, privileges. Space for 2 additional duplexes leaving 120 ft. business frontage on hiway. Priced below real value.

Don Cameron, Phone 1091

C-2 LOT for rent or lease. 50x100. South Palm Canyon Dr. Phone 8803.

Real Estate Wanted 37

PALM SPRINGS' earliest realtor, established 1921, has excellent clientele for homes and income properties.

Listings wanted immediately for rentals and sales.

RAYMOND CREE
285 No. Palm Canyon Dr.

Listings wanted. Buyers waiting for lots, homes, etc.

BETTY M. BALL, Broker
154 N. Indian
Call 2841 or 7453

FOR IMMEDIATE ACTION, list your property with

FRANK MILLER, Realtor
428 N. Palm Canyon Drive
Phone 2929

LISTINGS WANTED Income, homes and lots

H. H. FOSTER ASSOC., INC.
101 N. Palm Canyon Dr.
Phone 3555

List your property with

PALM SPRINGS INVESTMENT CO.
Associates
GENE JOHNSON
DAVE ROSE
380 N. Palm Canyon Dr.
Phone 7505

LISTINGS WANTED
Have buyers for acreage, income, houses, lots and rentals.

WRIGHT & TRACY
437 N. PALM CANYON DR.
PHONE 5727

LIST your property and business for sale—we get results.

ADOLPH ISRAEL AND ASSOC.
Real Estate Broker
507 N. Palm Canyon
Phone 2981

LIST YOUR PROPERTY SALES AND RENTALS

BENTON BECKLEY
SO. PALM CANYON AND INDIO HIGHWAY
PHONE 7882

BRING IN your listings of all descriptions, sales or rentals.

BESS MATLOFF
REALTOR
235 N. Palm Canyon Dr.
3191—Phone—3283

Business Rentals 38

OFFICE SPACE WITH PHONE
Reasonable. Box 1329.

FOUR-ROOM office laid out for dentist's or doctor. Located at 641 No. Palm Canyon. Phone Hillside 8783. Hollywood. Available immediately.

Wanted to Rent 39

FURNISHED—Comfortable 3-4 bedroom house, January, February. Box 54, Desert Sun.

WANTED TO RENT unfurnished house, 2 bedrooms or more. Phone 7505.

Rooms For Rent 40

BACHELOR quarters. \$12 per week. Close in. Write File 61, Desert Sun.

BEDROOM with kitchen privilage. 2011 N. Palm Canyon Drive.

PRIVATE ROOM, outside entrance, for employed woman \$10 weekly. Phone 7334.

LOVELY single and double room. Private entrances and private baths. Phone 7462.

DOWN TOWN ROOMS, with separate entrances. 444 N. Indian Ave. Phone 2957.

ROOM in private residence for 2 men. New house. 3 blocks from Center. Call 7133.

PRIVATE entrance. Toilet and lavatory. Men only. \$35 per week. Call after 6 p.m., 111 Palo Verde.

BEAUTIFULLY FURNISHED Hotel rooms, single and double apartments. Daily maid service, all-electric kitchens.

DESERT LIVING AT ITS BEST
10 miles South of the Village at Rancho Mirage.
DESERT AIRPARK HOTEL-APTS.
Phone Indio 7425

RENTALS

SAGE AND SUN GUEST APARTMENTS—PALM VILLAGE. Now making reservations. Spacious and comfortable accommodations. Use of recreational facilities and swimming pool.

For reservations, call Miss Hoffman
INDIO 7537

LOVELY ROOM in new home for business man. Private bath and private entrance. electric heat, \$75 per month. 670 Highland Drive, ½ mile from high school.

LARGE TRAILER HOUSE for 4. 2 furnished sleeping rooms, private entrance. 2 blocks from Village Pharmacy. 435 Andreas.

Apartment For Rent 43

NEW all-electric apartments, furnished. Month or season. Beautiful scenery, quiet, restful. Swimming, sundeck. Want refined people. Adults only. No pets. On Highway 111, 11 miles from Palm Springs, at Rancho Mirage. M. W. Shouler. Inquire Tract office.

FURNISHED apartment, off Hiway. View, new electric refrigerator. \$30 per week for 2. Selona Apts. Allen and "D" St., Cathedral City.

New furnished apartments, \$25 a week and up. Center of town. Phone 2957.

\$60 A MONTH
New Trailer on lot close in. Phone 6921.

LIGHT housekeeping apartment. Cathedral City. Phone 3823 or see A. V. Linkletter.

NEW duplex apartment. Electric heat, sun deck. 30 W. 5th St. Desert Hot Springs. 2 blocks from Mineral Baths.

NEW beautiful apartment and hotel rooms. Day, month or seasonal. Reasonable rent. 545 Mel Ave. 5684.

WE HAVE 4 new completely furnished 3 room apartments. 5 minutes from Palm Springs. \$6 day. \$25 week. 129 W. 1st, Desert Hot Springs.

Houses For Rent 46

3 BEDROOMS, 2 baths, sundeck, patio. Nearly new. Month or season. 563 Paseo de Anza.

ROMANTIC hacienda with 7 bedrooms, 7 baths, furnished. Beautiful patio. \$600 per mo. Phone 3311 or 6921. Ask for Claude.

BARGAIN: One bedroom complete house, cute as a bug's ear, with heated filtered swimming pool; lawn, flowers; \$200.00 month. Phone Claude, 3311 or 6921.

2 BEDROOM furnished house. By week or month, season or year. Phone 6543.

2 BEDROOM house, furnished. Available seasonal or yearly. Immediate possession. Phone 5242 days.

NEW FURNISHED duplex, \$500 monthly or \$5000 yearly. Option to buy. 1 apt. available January 20. R-3 Zone. 4682.

BEAUTIFUL newly built modern 2 bedroom desert home. Completely equipped. All electric. Large fireplace. Unobstructed view of mountains and sea. \$200 monthly. See to appreciate!

Francis M. Drake, North Shore Highway, 7 miles below Mecca at Salton Sea.

FURNISHED 3 bedroom house for entire season. \$150 monthly. 346 E. Amado Rd.

3 BEDROOM, 2 bath, completely furnished. By season. Shown 10 to 6. Owner, 1842 Mesa Drive. Call 7062.

WILL lease 2 bedroom home to June 1st for \$1000. 1125 Gran Via Valmonte.

FOR RENT: Available now. Luxuriously furnished 3-bedroom, 2 bathroom home few blocks from center of town. \$75,000. invested in home and furnishings. Not an ordinary rental. \$750. to \$1,000. per month depending on tenure. No pets. Call owner, Palm Springs 2927.

Household Goods 50

FURNITURE for sale: Double roll-away bed, dining room table and chairs, ice box, gas heater and other items. 350 E. 12th St., Beaumont.

FINE WROUGHT IRON TABLES, CHAIRS TO MATCH. 30x48 with console ends, 30x30 cocktail table, 42" diam. round. Save 25 per cent on new white set, or 50 per cent on unpainted open lot.

Domina Drake, North Shore Highway, 7 miles below Mecca at Salton Sea.

ANNIVERSARY SALE

Copper Torchieres
Modernistic design, \$19.95
Brass and copper
Planter's—up from \$4.95
Rattan End Tables, \$19.50
Rattan Lounge Chairs, \$59.50
Rattan Bed Divans, \$129.50
Chrome Dinette Sets, \$59.50

5-piece unfinished
Dinette Sets, \$25.00
Shag Rugs, up from \$2.95
Unfinished Chest, \$16.95
4 Drawers, 30x37
Bed Divan, armless, \$49.50

DRIVE ACROSS THE WASH AND SAVE
Largest stock Furniture
IN PALM SPRINGS AREA
AT REASONABLE PRICES

Maher's Desert Furniture
Desert Hot Springs

1947 model washing machine. EASY SPIN DRIER. Phone 7505.

A-B ELECTRIC, butane or natural gas apartment size stoves. Also Western Hilly, 36 inch gas ranges. Available for immediate delivery at

PAVNY'S BUTANE AND TRAILER SUPPLY STORE
1001 S. Palm Canyon
Phone 7342

ELECTRIC REFRIGERATOR. 7 cu. ft. Westinghouse \$75. 1120 Paseo el Mirador. Phone 3342.

Trailers for Sale 51

THE Auto Trailer Exchange has one of the largest displays of trailers to choose from east of Los Angeles. See and inspect the Westcraft, Pan American, Columbia and Mainline Trailers sold at Los Angeles prices and save \$10 to \$40 city sales tax at:

AUTO TRAILER EXCHANGE
99 Broadway, Cathedral City

18 FT. factory modern coach, A-1 shape, Duo Therm heater, on lot close in. Will sacrifice, make payments like rent. Phone 6921.

FULLY EQUIPPED steel 20 ft. Schult. Orchard Trailer Park. \$75 monthly. Phone 3271 evenings.

25 FT. all aluminum MASTER-BILT CHIEF with snack bar. Lots of floor space. Used very little. Consider smaller trailer. Guthrie, Rancho Trailer Park. Get key at office.

CABANA, 24 ft. Airfloat, 3 room trailer. Butane range. International heater, electric brakes, table radio. Exceptional buy at \$2500. D. L. Cook, 432 E. Andreas, Desert Trailer Village.

'46 COLUMBIA, 22 ft. excellent condition, new interior mattress. Reasonably priced. Lot No. 33, Tramview Trailer Park.

HOUSE TRAILERS and Supplies of all kinds at

PAVNY'S BUTANE AND TRAILER SUPPLY STORE
1001 S. Palm Canyon Drive
Phone 7342

LATE '46 SPARTAN MANOR, 25 ft. Like new and fully equipped. Cost \$3500, now \$2750. R. R. Rankin, Lot A-11, Rancho Park.

QUICK SALE
8 ft. sleeping trailer. \$175.00 cash. File 56 c/o Desert Sun.

1944, 27-FOOT Masterbilt 3 room trailer. Sleeps 4. Ready to move into. Located on most desirable lot. Phone 8314.

STREAMLITE late model. Birch interior, butane, awning, many extras. Very reasonable. Chas. Miller, Ramon Trailer Park.

22 FT. trailer house with awning. Reasonable. 20 Elm St., Desert Trailer Haven.

TRAILER for sale or rent. 20 ft. with cabana. Lawned and fenced. Curley, Orchard Trailer Park.

WESTCRAFT 24½ ft. New Oct. 1945, sleeps 4. Butane equipped. Wilson dolly with spare tire and new tire. Spare wheel with new tire. 8x16 ft. awning. Clean, neat in very good condition. Phone 7063.

3 ROOM 24 ft. Kozy Coach, excellent condition. Butane, running hot water, telephone. \$2150. Lot 76, Ramon Trailer Park, or Phone 8844.

NEW COLUMBIA HOUSE TRAILER AND CABANA with private bath. Will sleep four people. Located in the heart of town. Has its own Hot Mineral Pool. Will sell on easy terms. SHEPTENKO, 475 N. Palm Canyon Dr., Phone 7366 or 2814.

BIG SAVING
Pan American, 3 rooms, with desirable space. Lot 47, Ramon Trailer Park.

23 FT. Elcar, butane equipped. 18 ft. American Sterling, both sleep 4. Peden, McKinney Trailer Park, Saturday or Sunday.

Miscellaneous for Sale 60

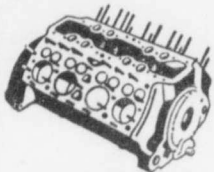
ELECTRIC phonographs. Like new. Reasonable. Call Mr. Pierre, 2121.

MULTI CLEAN vacuum, multi clean 16" rug cleaning machine; for floor, walling, sanding, rug cleaning. 1 Hilt pressure tank, used to clean furniture and drapes. Mr. Rose, 3112.

VICTOR 16 MM. turret head camera with 1 inch F1.9 lens, fixed focus F2.7 and 4 inch telephoto. Just back from factory servicing. Call D. H. S. 342 or 216.

Friday, January 9, 1948

Miscellaneous for Sale 60

OLD ENGINES MADE NEW

by our Ford
Authorized
ENGINE
Reconditioning
SERVICE

We remove engine
from chassis, com-
pletely overhaul it,
grind valves, replace
worn parts, reassem-
ble, tune and road-
test. Each job carries
a guarantee
and costs
only \$104.95

CENTRAL MOTORS

Your Authorized Ford Dealer
Center of Indio Indio 7617

Fruit for China

Village Rotarians Send
Citrus to Bill Ortwin

A case of Coachella grapefruit will be on its way this week to the Rotary club in Shanghai, China, donated by the Garden Date shop.

The grapefruit which will be transported by the Pan American Airways will be personally delivered to Bill Ortwin who spent two seasons here as passenger agent for the Western Airlines.

Ortwin wrote to Robert Peterson, secretary of the Palm Springs Rotary club, that he had just been made a member of the same organization in Shanghai and would he arrange to have a case of grapefruit sent to the club in China where the fruit is scarce.

Don't be afraid of opposition. Remember a kite rises against, not with the wind.
—Hamilton W. Mabie

Grand Jury Wants To Know Fate of Its Recommendations

Just what is the board of supervisors going to do about putting into effect recommendations of the 1947 Riverside county grand jury for improvement of county government?

That was the question dropped into the lap of supervisors at this week's session, when Grand Jury Secretary Sears presented an official letter of inquiry for reading by Clerk H. Clay Begole. Not only did Secretary Sears present his official letter—he backed it up with some pointed inquiries as to what has become of the long list of recommendations contained in 13 progress reports.

"It has usually been the custom," remarked Sears, "for the Grand Jury to file its report late in the year—and then nothing is ever done about it."

The 1947 investigating body, however, appears to be different in that its members figuratively are standing behind the supervisors' chairs and waiting for things to happen—things they recommended.

Chairman W. V. Pittman of the county governing board told Secretary Sears that the action of the board last Monday in approving the appointment of Grand Jury Foreman H. Mark Hendrickson as business manager at the County Hospital was part of the boards' answer to recommendations of the Grand Jury concerning County Hospital management. Illness has prevented the detailed consideration of the jury's recommendations planned by the supervisors, Pittman continued.

After 51 Years High Official of U. P. To Retire

Closing a distinguished railroad career of nearly 51 years, announcement has been made of the retirement of F. H. Knickerbocker, executive assistant to the president of the Union Pacific railroad, and a prominent civic leader wherever stationed during his Union Pacific service in Los Angeles, Salt Lake City, Portland and Seattle.

As a stenographer in the freight department at Salt Lake City in 1897, Knickerbocker began his railroad career, and at his retirement he was executive assistant to President George F. Ashby, with headquarters in both Los Angeles and Salt Lake City.

A drug affecting blood pressure has just been developed from mistletoe.

More Fire Protection

City Replacing Some Fireplugs With Larger Ones, Installing New Ones

It's going to take longer to walk the dog when a project, just launched by the city, is completed.

And several corners in the city, currently of no interest to the canine population, will become points of call, so to speak. As for the rest of us, there are going to be more places where we can't park.

THAT BECAME APPARENT today with the announcement of William E. Alworth, city manager, that replacement and relocation of some of the present fire plugs and installation of several new ones was now in progress.

Alworth said that the old plugs at the corner of Indian avenue and Amado, Andreas, Arenas and Baristo will be replaced with new and bigger hydrants. The old ones will be re-installed at the corners of Camino Parocela, Highland drive, Calle DeMarcus, Calle de Rolph, Calle de Leona and Paseo El Mirador.

SIX ADDITIONAL new sites were selected for the bigger plugs at Tacheva drive and Arquilla road; Indian Trail and Vista de Oro; Fountain drive and McManus drive; Camino Parocela and Parocela place; Via Miraleste and Chuckwalla and Sepulveda road and Anza road.

Strategic placing of the new fireplugs and the increase in capacity of the present ones, will greatly increase fire protection here, the city hall pointed out.

From Page 9—MORE ABOUT

Orient . . .

out with pen and ink, by hand. Native of Czechoslovakia, Kann was made a prisoner by the Japanese in their capture of Shanghai, but liberated after a few days of starvation diet in a small cell with 17 others. His freedom sent him back to his worried wife under the paradoxical Japanese military label of "friendly enemy", a description he does not understand to this day.

KANN'S PUBLISHED volumes, "Currencies of China", "History of Chinese Internal Loans", and "History of Minting in China", are used as textbooks internationally.

Accompanied by Mrs. Kann, an accomplished linguist whom he married in Vienna, he plans the maximum stay under is visitors' visa, with visits to larger cities of the United States after spending the winter in Palm Springs.

Sell that unwanted article through Sun Classifieds

Advisory Board To be Named for County Hospital

An active advisory committee to assist the board of supervisors and the Riverside County Hospital management in operation of that institution appeared likely this week when the county governing board authorized Chairman N. V. Pittman to request the Riverside County Medical association to select five of its members for places on such a committee.

The board chairman also was authorized to request the Riverside County Taxpayers committee to name two members to serve on the County Hospital Advisory committee.

Leading up to this action by the supervisors was lengthy discussion of county hospital problems and the situation in the Palo Verde and Coachella valleys, where assertedly it now is difficult to secure ambulance transportation to the county hospital.

Changes Mind

Won't Go To Jail After All, Decision

Friends changed the mind of Eugene Van LaBoon, who had decided to serve out a term of 50 days in the Riverside county jail rather than pay a fine of \$100 on a charge of operating a vehicle while under the influence of liquor.

It was reported that these friends interceded in his behalf with Judge Eugene E. Theriau and LaBoon was given time in which to pay his fine, \$50 payable by January 20 and the remaining amount on or before February 5, 1948.

Garden Furniture

New and Re-Covering

★ ★ ★

U. S. AWNING CO.

768 No. Palm Canyon Drive
Telephone 7574

Our Fifth Season in Palm Springs

Anybody Can Use Classified Ads — Smart People Do!

FOR SALE

*Beautiful
Western Ranch*

Completely equipped, 400 acres between Redlands and Beaumont. Rich soil; heavily wooded with oaks; 2 lakes.

Spacious home—4 bedrooms. Also caretaker's quarters. Both houses completely and attractively furnished. Four artesian wells. Land partly planted with alfalfa.

An excellent livestock or dude ranch location.

Will accept Palm Springs property as part consideration. Balance cash and trust deed.

Price \$175,000

Owner Palm Springs 8541

CLOSING OUT SALE!

Prices Drastically Reduced on Our Entire Stock

Here Is Your Opportunity to Landscape
Your Yard Now—When the Season is Right.
We Can Do the Job for You

YOU CAN BUY—

Hollywood Giant Pansies, in flats, per doz. . . . 40c

Poinsettias, in Bloom, per plant 50c & \$1.00

Cypress Trees (Arizona) . . . Small, 75c; Large, \$1.50

Eucalyptus Trees, large size \$1.50

Including a Large Selection of

HIBISCUS — VARIETY OF ROSE BUSHES
POTTED PLANTS — FLOWERING PLANTS

All Are in Containers and in Bloom

CATHEDRAL CITY **DESERT NURSERY** CATHEDRAL CITY

Note—Will Sell Entire Business

Where to go for—

Fun :- Food :- and Entertainment**RAINBOW ROOM**

Presents Palm Springs' Favorite Entertainer
DANNY GAUNT—Nightly

ROYAL LOUNGE

WITH CARL—at the Organ
Playing "Your Favorites and Mine"

ROYAL PALMS HOTEL

"In the Heart of the Village"

Chinese-American Dinners

Open 6 P. M.—3 A. M.

Dick Henson's

**CANTONESE
HOUSE**

Phone 2953

On Amado Rd.
by the
Golf Course
Entrance

**PALM SPRINGS
FINEST RIDING HORSES**

Two Stables To Serve You

On North Side

On South Side

The Stables

La Cita Stables

East End
Paseo El Mirador
Phone 2886

1680 E. Ramon Rd.
Phone 7374

Horses Boarded

Breakfast Rides Every Saturday 8 A.M.

**CACTUS CAL
BY MR. DEE'S**

"What'll I do now? He
surrendered!"

For Fun and Fine Food—It's

Mr. Dee's
PALM SPRINGS
394 N. PALM CANYON DR.
PHONE 9069

Bill Ude's

Dinners - Cocktails
Serving Food That'll Make
You Come back for More!

**DINE and DANCE
AT THE****PAGO PAGO**

"Where It Rains Every Night"

MARTHA DAVIS
in the Mural Room

THE LATINEERS WITH SUE STANLEY
in the New Banyan Room

Phone 9000
for Reservations

Free Parking
317 N. Palm Canyon Drive

Famous Food by a Famous Chef
(Paul Fuderious)

**Palm Village Inn
and Cocktail Lounge**

Phone Indio 72798 (10 a. m.-2 a. m.) Dean and Lillian Hill
Palm Springs Highway on Road to Indio

On Your Way to Los Angeles—Stop at the

**Mexican Food**

Tacos
Tamales
Chili
Enchiladas

Open 2-2
Sat.-Sun.
12-12
Weekdays

Orders To Go



La Casita

361 E. Andreas Rd. Ph. 5454

The 49'er Room

Presenting

THE THREE LOOSE SCREWS

Hilarious Entertainers

With Maury Walker at the Piano

HOTEL DEL TAHQUITZ

Desert Lions to Greet International President Here

Cash for Publicity Is Voted

Council Puts O.K.
On \$2500 Fund for Chamber of Commerce

Palm Springs Chamber of Commerce will soon be richer by \$2500 to be used exclusively in the promotion, advertising and publicity for the Village.

This was seen in the action of city council Wednesday night when an ordinance allocating that much money for specific purposes was appropriated by council.

None of the money so allocated can be used to pay salaries, or to finance special campaigns or for any other purposes except in payment of bills for printing matter. Each of these bills have to be approved by the city council under the law.

County Peace Officers Enjoy Great Party Here

It was a swell shindig all the way from the food served, through the big-time show and the dancing that followed.

That was the expression of approximately 200 or more persons who attended the annual dinner-dance hosted by the Palm Springs police department for the Riverside County Peace Officer's association.

THE AFFAIR, an annual event in Palm Springs, had Chief of Police August Kettmann hopping around town before the social event took place arranging for music and entertainment and he was as busy as any man could be during the affair which was held at the Palm House Tuesday night.

Present at the occasion were some of the leading peace officers of the county including members of the Federal Bureau of Investigation who operate in this district. Among them were Riverside Chief of Police Jack Bennett, Corona Chief of Police Joe Lowery, William Murphy, FBI agent, San Diego, in charge of this district; Harold Higgins and Joe Rice, both FBI agents working out of the Riverside office.

Third Section

The Desert Sun

Palm Springs, California
Friday, January 9, 1948

and Captain Pierce of the Riverside county sheriff's office.

NEARLY ALL of the local talent appearing professionally at various night spots in the Village were on hand to do their bit. They included Connie of The Dunes, The Three Loose Screws of the Del Tahquitz; Daughters of the Pioneers who have just opened at Mr. Dee's and Martha Davis who just opened at the Pago Pago.

Al Pearce of screen and radio fame gave a stellar performance and had the crowd figuratively rolling in the aisle with his comedy monologue. Frank Sinatra accompanied at the piano by the incomparable song writer, Jimmy Van Heusen, was not permitted to leave the stage by continuous rounds of applause for one song after another until both were nearly exhausted. Lee Fields was the hilarious Emcee.

DANCING to the music of Frankie Ortega and his band, now playing nightly at the Palm House followed the stage show and was thoroughly enjoyed by all those present. Expressions on the dance floor could be heard indicating that the rhythms dispensed by the band compelled one to dance on and on.

Vic Sudaha and Gene Hughes owner-operators of the Palm House left nothing undone in order to make the affair a successful one and they did not fail in that.

Loading Zone Plea Is Denied

Application for the establishment of a "loading zone" by Rosa Becker in front of her Bella Vista hotel, 470 North Palm Canyon drive was denied by the city council Wednesday night.

It was pointed out that loading zones on Palm Canyon drive are contrary to the policy of the city.

Sun for All

Los Dolores Opens on Camino Monte Vista

One of the most uniquely designed apartments, built especially to gain the maximum of desert sunshine for each unit, opened this week at 312 Camino Monte Vista.

It is owned and managed by Mr. and Mrs. Jack Pain and is the Los Dolores and is located a block north of Mel avenue just off Indian avenue.

The Pains have made their home in the Village for the past two years while construction was in progress on the new apartments. They came here from Long Beach.

J. R. Thompson, returned veteran now associated with H. H. Foster as a plastering contractor, was granted the right to re-new his pre-war license at the reduced rate of \$50.

It is by presence of mind in untried emergencies that the native metal of a man is tested.—Lowell.

Give work rather than alms to the poor. The former drives out indolence, the latter industry.—Tryon Edwards.

11 Desert Clubs To Meet in Village For Dinner Dance

Gala Event Planned
Here Jan. 21 to Meet Fred Smith

Members of Lions Clubs from eleven cities in the desert area from Beaumont to El Centro, will rally in Palm Springs on the evening of January 21 to greet International Lion President Fred Smith who will be special guest of the local Lions.

President Ray Sorum of the Palm Springs club announced the extraordinary visit of the top Lion of them all this week and at once plans were set in motion for a dinner-dance that evening.

IT WILL BE the first visit of an international president of the club to Palm Springs and an appropriate welcome is planned.

Invitations have gone out to the eleven clubs comprising the district and advance reservations indicate the Village will be full of Lions that day.

The event will be held at the American Legion auditorium which will be filled to capacity for the occasion.

SPECIAL arrangements for the event are under way. The dinner will be by Jack Boyer and music for dancing will be by Pat Barbara's Racquet Club band.

Secretary Jack Schnepfer has been busy all week mailing out invitations to the various clubs which comprise the area and delegations of local Lions headed by President Sorum have been making personal calls on neighboring clubs, extending the invitation. At Banning Tuesday night, the allotment of banquet tickets for that club was snapped up almost immediately.

International President Smith's home club is the Ventura club. He is the first Californian to achieve the international office.

New Members

Three Inducted Into Local Soroptimists Club

Three new members were presented to Katherine Finchy, president, at Tuesday's luncheon meeting of the Soroptimist Club at the Desert Inn.

Mrs. Polly Isenagie, chairman of the classification and membership committee presented the new members. They are Mrs. George Wheeler of the Villager, Holly Lash Visel and Mrs. Lois Lux, prominent in Village musical circles.

After the presentation and initiation, the new members received gardenia corsages as a gift from Mrs. Edna Brott, chairman of the hospitality committee.

City Puts Ban On Transfer of Business License

You won't be able to transfer your business license with the sale of your business from now on.

City council Wednesday night passed an amendment to Section G and F of ordinance number 157 regulating such transfers.

City Attorney Roy Colegate pointed out that the transfer of licenses in some cases such as for contractors, pawnbrokers and other similar businesses was not intended under the old law and the amendment would regulate this abuse.

It is the temper of the highest hearts to strive most upwards when they are most burdened.—Sir Philip Sidney.

Council Grants Six Dance Permits to Spots in Village

One Permit Limited To Outdoor Parties Only; Five Inside

Six dance permits came in for consideration at the city council meeting Wednesday night. All were granted and one was limited to dancing outside on a tennis court.

Dancing will be allowed at the American Legion Memorial hall, the Palm House, La Paz Guest Ranch, and the Roler Bowl. Permit for the operation of branch dancing studio under the banner of Velez and Yolanda was also granted.

The Palm Springs Pueblo asked for a permit to conduct dances in its lobby and on its tennis courts. The city council granted permission for dancing outdoors only on this application.

No Protest

Council Files Notice Of Legion Application

"No protest" was the action taken by the city council Wednesday night on the applications by the American Legion for permission to sell "on sale liquor" in the Wars Memorial building.

Similar action was taken on the application of the petition of S. A. Henson to sell beer and wine at his Escadrille on West Amado road.

Soils that are too low in organic matter usually produce poor crops.

FOR SALE

Furnished Bungalow

2 Bedrooms

2 Baths

2 Fireplaces

Ideal Location

Can't Be Duplicated at Price!

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\$9900

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This Price Includes Furniture, Landscaping and Fence

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Telephone 7505

See DAVE ROSE or GENE JOHNSON

FOR THE PRICE OF
1 CITY LOT WE
CAN SELL YOU

5 ACRES

With Abundant Water, Rich Soil
and Low Taxes
Adjoining Prolific Date Gardens

RAYMOND CREE

Established 1921

285 NO. PALM CANYON DR.

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Evenings by Appointment
in Your Home

MASSAGE

Karolyn Dee

at the

Famous Indian Hot Springs Baths

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DON'T THINK
INSURANCE
BUT
WHEN YOU THINK
INSURANCE
SEE US



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Insurance Counselors
THE PLAZA
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**COMPLETE
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GUARANTEED
WITH ---**

OSCILLATION—Rhythmic, gentle massage waves passing through the entire body. Used successfully in **SPOT REDUCING**.

SPINAL MANIPULATION—A new, scientific massage, designed to restore muscular and ligamentous tone. Highly **BENEFICIAL FOR POOR CIRCULATION, SYSTEMIC SLUGGISHNESS, NERVOUSNESS AND BODY STIFFNESS**.

J. F. SKARDA, D.N., N.D.

286 N. Palm Canyon Dr.
Phone 8281 for Appointment

Second Floor

Announcing THE OPENING OF *Los Dolores* APARTMENTS

A brand new modern and attractive small group of apartments, designed for luxurious desert living. Each with private patio and kitchen. Ranged around a beautiful central patio. Located in the fashionable north end of town. Inspection invited. Rates on request.

One block North of Mel Ave., just off Indian Ave.

Jack and Xrepha Pain
Owners-Managers

312 Camino Monte Vista

Phone 7242

Live in the Sun at Palm Village

**BUY YOUR LOT NOW —
the Wise Buyer Is Investing in
PALM VILLAGE**

- Unspoiled Desert Beauty
- Carefully Restricted
- Plenty of Pure Water
- Desert Sports
- 80 x 80 Swimming Pool
- No Assessments or Club Memberships
- Fire Protection
- City Conveniences
- Completely Planned Community
- Select Clientele
- Hundreds of Thousands of Dollars in Permanent Improvements
- Paved Landscaped Streets
- Full Grown Citrus and Date Tree Covered Lots Available
- No Spot Offers so Much—Compare

LARGE HOMESITES
\$795 and Up, Terms

BUSINESS OPPORTUNITIES
APARTMENT and MOTEL SITES

Well Located Duplex Lots, 84'x144'
Gorgeous View, \$895

See Thorpe Paddock or Bill Godlove at the Tract Office

PALM VILLAGE

12 Miles Southeast of Palm Springs on Highway 111
At the Edge of the Date Gardens

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Development
TELEPHONE INDIO 7537



PALM SPRINGS WESTERN

1948 Season's First
BIG EVENT

"Go Western" Boy's and Gal's

LET'S OPEN THE SEASON WITH A BANG -- The COWBOYS and COW



'See It --

Ride 'em Cowboy

Calf --

Roping

Tying

DUDE ---

Calf Roping



Welcome
VISITORS

Round-up

A GANG and
Come On Out!

BETWEEN EVENTS THERE WILL BE FINE SPECIMENS OF

BRING THE KIDS TO SEE THE YOUNGSTERS RIDE

Don't Forget the

For Your Enjoyment and Entertainment . . . These PALM SPRINGS' MERCHANTS Hope You Will Enjoy This and Other Los Compa

GOOD HEALTH — GOOD EATING
at the

VILLAGE PHARMACY AND COFFEE SHOP

Before or After the Show You'll Enjoy the "Best Food in Town"
On the Corner 201 N. PALM CANYON In the Heart of Town

COME OUT AND BE ONE OF US SUNDAY
IT'S ALL FOR FUN AND FUN FOR ALL

I'll be See'n You

Refrigeration
Sales & Service

TEX DRISKELL

171 N. Indian



We like to see them all

"Go Western"



392 N. Palm Canyon Drive

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Dude

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S

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and all V

In appreci
ticipating
our sincer

Success to Your "Western Show"

For the BIG "AIR" SHOW
Keep Tuned to . . .

KCMJ

1340

You'll Really Be All Set for the
BIG WESTERN SHOW SUNDAY

If You Get Out Saturday and Join the

JACK BOYER'S BREAKFAST RIDE

See the Breakfast Ride Broadcast and
Enjoy the Ride to a Picturesque Setting

Boyer's Stables, Ph. 3802

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For a TREAT instead of a TREATMENT

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Cathedral City---

"Where the Sun Shines One Hour Longer"

After the Western Show — Drive Out —

Cathedral City Way —

Enjoy the Sun - Fun - Hospitality

CATHEDRAL CITY CHAMBER OF COMMERCE

For Fun - Relaxation
Attend the Big Event Sunday
at the Field Club

THE PALM SPRINGS DRUG and IMPORT CO.

Palm Springs' Finest Riding Horses

Two Stables to Serve You

North Side at
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East End
PASEO EL MIRADOR
PHONE 2886

South Side at
La Cita Stables

1680 E. RAMON ROAD
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**HORSES BOARDED
BREAKFAST RIDES EVERY DAY
FOR THE BEST FOOD IN PALM SPRINGS
La CITA—391 South Palm Canyon Drive**

WESTERN SHOW

Sponsored by the



**Come
TORS**

Los Compadres at
FIELD CLUB

Sunday Jan. 11th, Starting 2 p. m.

COWBOYS and COWGIRLS will make WHOO'PE -- Why Not You

IF YOU DON'T LIKE "FUN"—DON'T COME . . . FOR

ad-up
NG and
On Out!



THERE'S GOING TO BE LOTS OF FUN

BAREBACK INDIAN WRESTLING

CHILDREN'S GREASED PIG RACE

CHILDREN'S MUSICAL HAT RACE

BROOMSTICK POLO



EVENTS THERE WILL BE FINE SPECIMENS OF TENNESSEE WALKING HORSES—OH! WHAT A TIME IT'S GOING TO BE

Don't Forget the Time-This Sunday-Place-Field Club OUT RAMON Rd.

You Will Enjoy This and Other Los Compadres Western Shows in Palm Springs This Season

to see them all
Western"

**CORK
BOTTLE**

Phone 4153

Best Riding Horses

to Serve You

South Side at

La Cita Stables

1680 E. RAMON ROAD

PHONE 7374

BOARDED
DES EVERY DAY
OD IN PALM SPRINGS
th Palm Canyon Drive

Spalding's

Duds for Dudes and Cowpoks too

PATRONIZE YOUR LOCAL RIDING STABLE

278 N. Palm Canyon Drive

Phone 2862

Hope to See You-All Sunday
at the WESTERN SHOW—We'll Be There
SAFeway EMPLOYEES

JOE BUTLER, Manager

STORE No. 369—PALM SPRINGS

We think it's swell for all of Palm Springs
and all Visitors to "GO WESTERN."

Sincerely

The Racquet Club

In appreciation of the efforts to those par-
ticipating in the Western Show we extend
our sincere wishes.

The Palm Springs Builders Supply

"ELMO" PURNEL AND "HUTCH" MOSELEY
Have a Wonderful Idea

One of Their Delicious, Juicy, Tender Steaks

Will Give You the Stamina to Enjoy the Show

196 S. Indian **HATCHETT'S MARKET** The Oldest in the Village
A Complete Food Center

After the "WESTERN SHOW" Sunday
the shows still go on at

PLAZA THEATRE THE PALM SPRINGS THEATRE

SHOWING SUNDAY

"UNCONQUERED"

SHOWING SUNDAY

"CROSS FIRE"

RIDING IS FUN AND "HEALTHY" FOR THE WHOLE FAMILY
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SMOKE TREE RANCH STABLES

Two Miles South Toward Cathedral City

GEO. C. RASMUSSEN, Proprietor

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Spirited and Gentle Horses

Riding Lessons

Guides Available

Special Trips Arranged

You'll Look Better at the Show in a

WESTERN OUTFIT

From **DESMOND'S**

Headquarters for Western Wear and Resort Attire on the Desert
IN THE PLAZA

Mrs. Collins Entertains Woman's Club

Delightful Program
Presented by Princess
Of Pantomime Monday

Developing an idea and talent that started as entertainment for her three small children, Jean Collins is now known throughout California as the "Princess of Pantomime." Monday afternoon at the meeting of the Woman's Club Mrs. Collins delighted her audience with a number of songs and nursery rhymes in pantomime with musical recordings.

During the business session Mrs. Harold Murphy, president, announced that the club year books were now being mailed to members by Mrs. Kenneth Kirk, year book chairman.

Announcement was also made that sections in current events, music appreciation and drama would be started at a meeting to be held at the club house this morning. Members interested in joining any of these sections are requested to contact Mrs. Murphy.

Tea hostesses for the Monday meeting were Mes. W. P. Aiken, H. H. McCabe, F. R. Kelley, E. L. McCoubrey, H. C. West, Edw. Blumer and W. H. Elliott.

Highest Bid
Buys
BEAUTIFUL HOME
2 Bedrooms - 2 Baths
Desirable Location
Walking Distance

20 ACRES
Near High School
R-3 and R-1 Zoning
Adjoining Land
All Subdivided
Priced to Sell

2-BEDROOM HOME
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4 Units
All New and Newly
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3 Rentals - 3 Kitchens
\$385 Monthly
Price \$21,000
Terms

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First Class Help Furnished — Office, Hotel,
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Dates, 3 lbs., \$1.00
Value Pack Dates, 15-lb. Flat, \$5.00

FOR THE THIRTEENTH CONSECUTIVE SEASON
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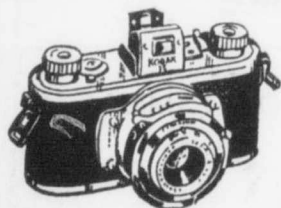
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Your **DESERT CAMERA SHOP** has all
the Fresh Eastman KODAK FILM you want
to buy!

... and CAMERAS to go with the film!

— As Always —
The Finest—Highest Quality
1 Day Photo Finishing

Desert Camera Shop

In the Sky Blue Building

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Social ACTIVITIES

By NANCY DALE JAYNES

JOYA and JAYNO Tell All

The Village was quiet this week. Tourists and Villagers alike seemed to enjoy the respite after the excitement of the holidays. . . . Those who had time went riding, played tennis and golf, or relaxed peacefully around a pool; those who didn't went about their business quietly, grateful for the brilliant sunshine, the warm air . . .

Seeking rest and relaxation in the outdoors were movie idols, Clark Gable and Jimmy Stewart, who were both out at La Quinta. The latter was with his parents, Mr. and Mrs. A. M. Stewart. . . . At the same place were Mr. and Mrs. Arthur Hornblow, Jr. . . . In a little nearer town at the Deep Well Ranch were Mr. and Mrs. Erwin Heisman Erin of Pasol Verdes, and Mr. and Mrs. George Elkins of Beverly Hills. . . . At the not-so-quiet Racquet Club were Mr. and Mrs. Walter Brewer (Dorothy Bogdonovic) who were married recently in Los Angeles. . . . Mr. and Mrs. Larry Doheny and Mr. and Mrs. Bill Doheny. . . . On the courts, Mr. and Mrs. James Stokes of Denver who are in their Village home for the months of January and February from Denver. . . . Producer Arthur Lyons there with his wife and sons. . . . Mr. and Mrs. Albert Ralph (Ralph's Markets). . . . And Mr. and Mrs. Jack Sonners. . . . Vacationing at the Desert Inn from life in Los Angeles were Mr. and Mrs. Bob Lytle. . . .

AT COLONIAL HOUSE—Princess Elizabeth Seren, now Mrs. Herbert Rose, who was a guest last week at the Colonial House. Here for the first time in seven years, she wanted to know: "But where is your desert?" Seems the California and Near East deserts aren't similar.

Dr. Christian Holiday Guest Of Sol Lesser

Dr. Christian was in the Village over the New Year's holiday and everybody who saw the doctor of national radio fame, who combines both medicine and plain philosophical common sense in curing his story-book patients, wondered if Palm Springs was going to be the back-drop for another of his radio plays.

Actually Jean Hersholt (Dr. Christian) and his wife were guests at the home of Mr. and Mrs. Sol Lesser. Famed as an actor of radio and screen, Hersholt is also the president of the National Picture Academy of Arts and Science and president of the Motion Picture Relief Fund.

Also at the Lesser residence during the holidays and staying for another week is Mr. and Mrs. M. B. Silberberg, attorney for Columbia Picture Corporation, Motion Picture Producer's Association and legal advisor for Ingrid Bergman and Humphrey Bogart among other motion picture celebrities.

In the Harold Lloyd home while recovering from a bad case of Virus X, Mrs. Lloyd's brother and sister-in-law, Dr. and Mrs. Jack Davis. With them are Mr. and Mrs. Bob Day and Mr. and Mrs. Bill Irwin. . . .

Russell Wade will be glad to know that his business associates and numerous of his acquaintances were at the movies to see him star in the short subject that appeared with "Captain From Castile" . . . Glimpsed in the audience on Sunday night Mrs. Harold Hicks and Mrs. Gus Kettmann. . . . Eleanor Larrabee and Roy Randolph. . . . Mr. and Mrs. Tom Lyon. . . . Sandra Shearer and Phyllis Darling. . . . Leo Fields. . . . Another Villager in the news is Albert Frey, House and Garden devoted four pages of their new issue to his newly-constructed one-room house. . . . Villager Jimmy Van Heusen is winning applause all over the country for the music he has written for the new Hope-Crosby-Lamour picture "Road to Rio" . . . Hope that those of you who saw "Green Dolphin Street" noted that it was directed by frequent Village visitor and part-owner of the Normandy Village Inn, Victor Saville. . . .

For the many of you who have enjoyed dancing to the music of Pat Barbara and his orchestra at the Colonial House, they will be at the Racquet Club tomorrow night and perhaps on the weekends for the remainder of the season. . . . While on the subject of orchestra leaders, Les Brown is one of the new property owners at Palm Desert. . . .

Palm Springs, always a favorite honeymoon spot, is now being visited by newlyweds, Mr. and Mrs. Stu Hanson (Brooks Potter of Pasadena) who are staying at Ingleside Inn. The couple will leave soon to make their home in Minn. . . . Mr. and Mrs. Herbert Linden came all the way from Boston on their honeymoon which is being spent at the La Paz Guest Ranch. . . .

If you like Western music don't miss the "Daughters of the Pioneers", the girl quartet which is bringing their collection of Western songs to Mr. Dee's. . . . They're such a contrast to Julie Mitchum that Mr. Dee's seems like a different place. . . . Across the street at Pago-Pago there is a change in entertainment in the form of singer, Martha Davis. . . . It's nice to have new talent in town. . . .

Mr. and Mrs. John Dunbar entertained a prominent group of Los Angelenos at the Tennis Club on Saturday night. Their guests were Mr. and Mrs. Charles E. Driver, Mr. and Mrs. Elwood Robinson and Mr. and Mrs. Robert Miller. . . .

Commutes to Hollywood From La Paz

Mr. and Mrs. Albert Moss are among the guests now visiting at the La Paz Guest Ranch. Mr. Moss, a well-known Broadway actor, is commuting between the Village and Hollywood where he is currently being filmed in a picture, co-starred with Rita Hayworth. . . .

Taking a two-week vacation at La Paz are Mr. and Mrs. Herman Roberts of Chicago. Mr. Roberts is in charge of the publicity for the National Republican committee. . . .

Other guests at the ranch are Mr. and Mrs. W. T. Neikirk of Palo Alto, who have been coming to Palm Springs for many seasons and Mr. and Mrs. N. Gordon of Beverly Hills. . . .

Pierre Meets Villagers Today At Del Tahquitz

Baron Henri Pierre, internationally known dance authority will be in charge of the Veloz and Yolanda dancing instruction at the Del Tahquitz hotel starting today, Max Dresdner, owner of the popular hostelry, announced. . . .

He will greet Villagers who wish to learn the latest, by appointment between 10 a.m. and 10 p.m. at the hotel. . . .

Baron Pierre is a world authority and has instructed many stars of stage and screen among the latest being Belita, noted screen star. . . .

He comes to Palm Springs from many famous hotels in the United States and abroad. . . .

A destructive fire breaks out in the United States on the average of every 38 seconds. . . .

Fly to Desert For Sunshine And Football

Pittsburghers Get
Former at La Quinta,
Latter at Pasadena

R. Green Annan of Pittsburgh flew to Palm Springs last week to enjoy one day of desert sunshine and one day of football at the Rose Bowl in Pasadena. Mr. Annan and twenty-four of his associates in the Union Firebrick company of Pittsburgh arrived here Wednesday by chartered plane to stay at Hotel La Quinta. They all attended the Rose Bowl game on Thursday and returned to the hotel for the night before leaving on their return trip to Pittsburgh Friday morning. . . .

Other guests at the hotel during the holidays were Mr. and Mrs. John Myers, Mr. and Mrs. Richard Millar, Mr. and Mrs. Warren Dickinson, Mr. and Mrs. E. M. Chamberlin, Mrs. Patricia Loesse and Mr. and Mrs. Tom Crawford, Mrs. Barbara Parker, Edward Dillon and Max Stanley, all of Los Angeles and Beverly Hills, California. . . .

Down from San Francisco are Mr. and Mrs. W. J. Bush, and Mr. and Mrs. T. E. Cuffe, who were joined by Dr. and Mrs. J. McRae also of San Francisco, and Mr. and Mrs. J. E. Bell of West Los Angeles. . . .

David Culver, co-owner of Rancho Mirage, was host to Edith Freeman, Don Cameron and Cynthia Snowden at the Tennis Club the other evening. . . .

First Auditions for This Season's Village Vanities Scheduled Sunday; Call Issued for Talent for Big Show

Next Sunday, Monday and Tuesday, first auditions for singing talent of this season's Circus Week musical, the "Village Insanities," will be held under the direction of Broadway Director James Wharton, according to Melba Bennett, producer of this and former season's hilarious shows. . . .

All those gifted with singing voices are invited to the try-outs and will be given every opportunity to take part in the three-performance stage event in March if they can qualify. Girls and boys with singing ability should phone Mrs. Bennett at Deep Well Ranch for an appointment for any one of the three days. . . .

Since the "Village Vanities," later named "Insanities," were started in the '30's, Melba Bennett has directed many famous stars as well as local talent in these popular shows, numbered among them being Dick Haymes, Bill Orr, Peter Lorre, Francot Tone, Ralph Bellamy, Bill Gargan, Charlie and Virginia Farrell, Jerry Colonna, Diana Lewis, Skinny and Carmelita Ennis, Hoagy Carmichael, and John Scott Trotter with his orchestra. Such famous writers as Eddie. . . .

Dr. and Mrs. Kenneth Wheeler of Newark, New Jersey and Ben Kruger of Beverly Hills were entertained at dinner on the weekend by Dr. and Mrs. Joseph D'Alessio. Dr. Wheeler is the Urological surgeon and chief of staff of the Newmark hospital. Mr. Kruger is the musical director of the Rudy Vallee shows. . . .

Beloin and Jack Rose, who wrote most of Bob Hope's shows and formerly wrote for Jack Benny, have been responsible for scripts in "Vanities" of other years. And only this week, Mrs. Bennett was cheered with good news from Jack Brooks who phoned to say he again wants to write all the music and lyrics. You students of the popular stuff must well remember his "Buttermilk Sky," surely! . . .

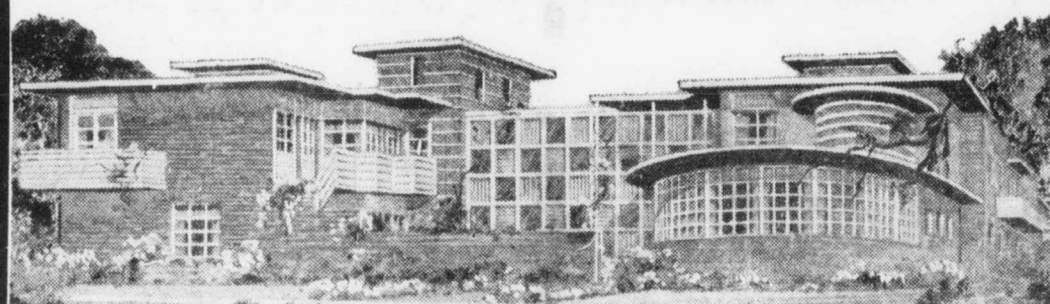
It is also believed that Rex Koury of National Broadcasting Company fame will again serve as music arranger and orchestra leader. . . .

Ordinance Regulating Street Use Strengthened

Amendment of city ordinance number 46 putting more teeth into that law in regulating traffic on public streets and aimed particularly at peddlers using vehicles from which to hawk their wares was passed by the city council Wednesday night. . . .

Permission to conduct an auction of real property with the proviso that it be held indoors at the Sunset house was granted J. M. Cross for February 10. . . .

The CIRCLE Dining Room at the ROSSMORE HOTEL



Now Open to the Public—Finest of Foods
Breakfast—Luncheon—Dinner—Open 8:30 A. M. to 9 P. M.

"Something Different"

The Rossmore

EARL J. WOLFORD, Manager

1450 N. Indian Ave.
For Reservations Phone 2744

VELOZ and YOLANDA

BRING YOU THE FINEST DANCE INSTRUCTION
FOR CROWDED FLOORS

AT OUR SMART, NEW DANCE STUDIOS
DEL TAHQUITZ HOTEL

Learn to dance!
Now!
LEARN TO DANCE the new, incomparable way which outmodes shopworn, time-wasting methods! Enroll today and see how amazingly fast you get that common-sense dancing "know-how" so necessary today on crowded floors. We welcome you to our opening and want you to remember that even though Veloz and Yolanda dance courses are admittedly America's finest you actually save money here!

HOURS: 10 A. M. TO 10 P. M.

Veloz and Yolanda
AMERICA'S FINEST DANCE STUDIOS
Del Tahquitz Hotel
Mr. H. Pierre, Rep.

— Phone 2121 or come in for Free Interview —